



# Wisconsin Dottie Donor Dot Mascot and Escort Volunteer Training



# Wisconsin's Dottie Donor Dot Mascot



Initially made possible with a generous donation by WPS Health Insurance



Wisconsin's very own organ donation mascot and the first donation mascot in the United States!



### Dottie's Mission:

To increase the number of Wisconsin residents who register as an organ, tissue and eye donor on Wisconsin's Donor Registry



Represents the orange "donor dot" that state residents receive on their Wisconsin driver's license or state I.D. when they register as a donor either at the DMV or online at

[DonateLifeWisconsin.org](http://DonateLifeWisconsin.org)

## Wisconsin Donor Dot Examples



UW ORGAN AND TISSUE DONATION

# Dottie Appearance Request Responsibilities

## Reserve Costume

- Email [dottiedot@uwhealth.org](mailto:dottiedot@uwhealth.org) with your request, including:
  - Organization name
  - Contact name, email address and phone number
  - Event name, date and venue
  - Need for organ donation literature, such as wallet-size cards that include Wisconsin's Donor Registry
- Take photos and submit to [dottiedot@uwhealth.org](mailto:dottiedot@uwhealth.org) for a post on Dottie Donor Dot's Facebook page

## Recruit Volunteers

- To wear the mascot costume
- To escort the Dottie mascot volunteer

## Arrange Transportation

- Coordinate dates and times to pick-up and return the Dottie mascot costume
- **Costume is located at:**
  - **UW Organ and Tissue Donation, 448 Science Drive, Suite 250, Madison, WI 53711**
- Pick-up and return: **Mondays through Fridays, 8:30a.m. – 4p.m.**



# Dottie Donor Dot Mascot Volunteer

## Role

- ★ Appears at donation education events
- ★ Promotes registering as an organ, tissue and eye donor
- ★ Is 16 years or older
- ★ Stands 5' 5" to 6' 5"

## Expectations

- ★ Friendly and approachable, shaking hands, giving hugs, sharing “high fives” and posing for pictures
- ★ Quiet, doesn't speak (*escorts talk and educate*), communicates with escort by either signaling or whispering to the escort

## Mascot Costume

- ★ Changes into the mascot costume at the event in a pre-arranged dressing area
- ★ Wears a t-shirt or camisole, shorts and socks (no shoes) underneath the costume
- ★ Refrains from eating, drinking, smoking, roughhousing or rude or obscene gestures in public
- ★ Is not seen, or photographed, with alcoholic beverages or in a setting with alcoholic beverages or advertisements or signs for alcoholic beverages

**Important:** Volunteers are responsible for the repair costs associated with costume damage that is unrelated to normal wear and occurs as a result of disregarding the program volunteer expectations.

# Dottie Donor Dot Escort Volunteer

## Role

- ★ Guides the Dottie mascot during donation education events; ensures Dottie's safety and comfort, such as providing frequent water breaks
- ★ May need to assist the Dottie mascot volunteer with putting on or removing the costume
- ★ Ensures that Dottie is not seen or photographed with alcoholic beverages or advertising

## Expectations

- ★ Friendly and approachable, appropriate in conversations, assists with photo opportunities
- ★ Promotes registering as an organ, tissue and eye donor; answers questions, distributes promotional materials and/or directs people to Wisconsin's online donor registry
- ★ Refrains from eating, drinking, smoking, roughhousing or rude or obscene gestures when in public

## Escort Dress

- ★ Dressed in a clean and neat manner, appropriate for weather conditions, wear comfortable shoes,

**Important:** Volunteers are responsible for the repair cost associated with costume damage that is unrelated to normal wear and occurs as a result of disregarding the program volunteer expectations.



# Thank You For Raising Awareness!



Dottie loves to register more organ tissue and eye donors!

UW Organ and Tissue Donation appreciates your efforts to increase Wisconsin's Donor Registry so that more lives may be saved!