

# GO RED FOR WOMEN DECLARATION

## WE BELIEVE IN THE POWER OF A WOMAN'S HEART

— THE POWER TO LOVE, THE STRENGTH TO FIGHT —  
**AND THE WILL TO OVERCOME.**

BUT THERE IS A FORCE THAT THREATENS OUR HEARTS  
AND IS KILLING OUR MOTHERS, SISTERS, DAUGHTERS, AND FRIENDS.

— **THE TIME IS NOW** —  
**TO TAKE A STAND AGAINST HEART DISEASE  
AND FIGHT SIDE BY SIDE FOR AS LONG AS IT TAKES.**

### **WE GO RED FOR WOMEN**

WHO ARE ROCKED BY A DIAGNOSIS AND STRUGGLING THROUGH  
TREATMENT, SO THEY MAY EMERGE VICTORIOUS TO EMBRACE LIFE.

### **WE GO RED FOR WOMEN**

WHO TOUCHED SO MANY LIVES BEFORE THEY LOST THEIR OWN.

### **WE GO RED FOR WOMEN**

TO SPEAK UP FOR MORE RESEARCH AND SWIFTER  
ACTION FOR WOMEN'S HEALTH.

### **WE GO RED FOR WOMEN**

BECAUSE IT'S TIME TO PUT OUR HEALTH FIRST.

### **WE GO RED FOR WOMEN**

BECAUSE NO ONE SHOULD FIGHT ALONE. FOR EACH OTHER, WE  
ARE A HAND TO HOLD, A SHOULDER TO CRY ON, A BACKBONE THAT ALWAYS STAYS STRONG.



**WHEN WE GO RED FOR WOMEN, WE STEP UP WHENEVER AND WHEREVER SO THAT  
EVERY WOMAN MAY LIVE. AND WE WILL NEVER STOP UNTIL THIS FIGHT IS WON.**

**BECAUSE THE POWER OF A WOMAN'S HEART IS  
THE DIFFERENCE BETWEEN DEATH AND LIFE.**

## TOGETHER WE GO **RED** FOR WOMEN



American  
Heart  
Association®

