What is UW Health?

With hundreds of doctors and dozens of locations, UW Health provides unmatched primary, specialty and emergency care to Dane County and South Central Wisconsin. Starting January 1, 2013, Physicians Plus Insurance Corporation (PPIC) will restrict its members’ access to this comprehensive Madison-based health care resource.

Below is an overview of UW Health. **On the reverse side is a list of UW Health locations where PPIC WILL and WILL NOT cover primary physician care as of January 1, 2013.** Please use this information to help you make informed health care and health insurance choices. For assistance, please contact the UW Health Welcome Center at 608-821-4819.

What is UW Health?

<table>
<thead>
<tr>
<th><strong>Doctors</strong></th>
<th>Our doctors are <strong>UW Health Physicians</strong>, also known by their medical group name, UW Medical Foundation.</th>
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<tbody>
<tr>
<td><strong>Hospitals</strong></td>
<td>UW Health’s hospital is <strong>UW Hospital and Clinics</strong>, which includes:</td>
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<td>o American Family Children’s Hospital</td>
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<td>o UW Carbone Cancer Center</td>
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<td><strong>Clinics</strong></td>
<td>UW Medical Foundation, UW Hospital and Clinics and the UW School of Medicine and Public Health each own clinics. Together these clinics make up <strong>UW Health Clinics</strong>.</td>
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<td><strong>Insurance Company</strong></td>
<td>UW Health’s insurance company is <strong>Unity Health Plans</strong>.</td>
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<td>• Unity provides its members with unrestricted access to the physicians and services of UW Health.</td>
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<td></td>
<td>• Unity provides unrestricted access for patients who decide with their UW Health Physician to be cared for at Meriter.</td>
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The diagram below shows how the elements of UW Health fit together. Ideally when you visit your doctor or need a hospital stay, everything works smoothly and these differences are invisible to you. At times, when you need special care that isn’t offered everywhere, or when your insurance company covers some doctors and services but not others, these differences become very important. They can affect your access to the doctors, services and locations that best suit your needs.
Given PPIC’s new restrictions, will you be able to keep your current primary care doctor?

UW Health accepts most forms of health insurance, including Medicare and Medicaid reimbursement. Only one insurance company – Physicians Plus Insurance Corporation (PPIC) – plans to include some UW Health physicians in its primary care network while excluding others. See below for a list of the UW Health locations where PPIC will and will not cover primary physician care as of January 1.

For primary care physicians (internal medicine, family medicine and pediatrics), the UW Health locations NOT covered by PPIC as of January 1, 2013, are:
- UW Health East Clinic (in the American Center)
- UW Health West Clinic
- UW Health University Station Clinic

If you currently have a primary care doctor at one of the above locations, you can keep that doctor by:
- Switching to Unity Health Plans
- Switching to another form of insurance that provides access to that physician

If you are unable to change your insurance, the UW Health Welcome Center may be able to help you switch to another UW Health primary care physician at a UW Health location that will be covered by PPIC in 2013. These locations are:

**In Madison/Dane County**
- 20 S. Park
- Belleville Family Medicine
- Cottage Grove
- Cross Plains
- DeForest-Windsor
- East Towne (near East Towne mall)
- Fitchburg
- Mt. Horeb
- Northeast Family Medicine
- Odana Atrium
- Oregon
- Sun Prairie
- Stoughton
- Verona
- West Towne
- Yahara

**Outside Dane County**
- Augusta
- Beaver Dam
- Columbus
- Eau Claire Family Medicine
- Fort Atkinson
- Fox Valley
- Horicon
- Portage