

UW Hospital and Clinics Organ Procurement Organization (OPO)

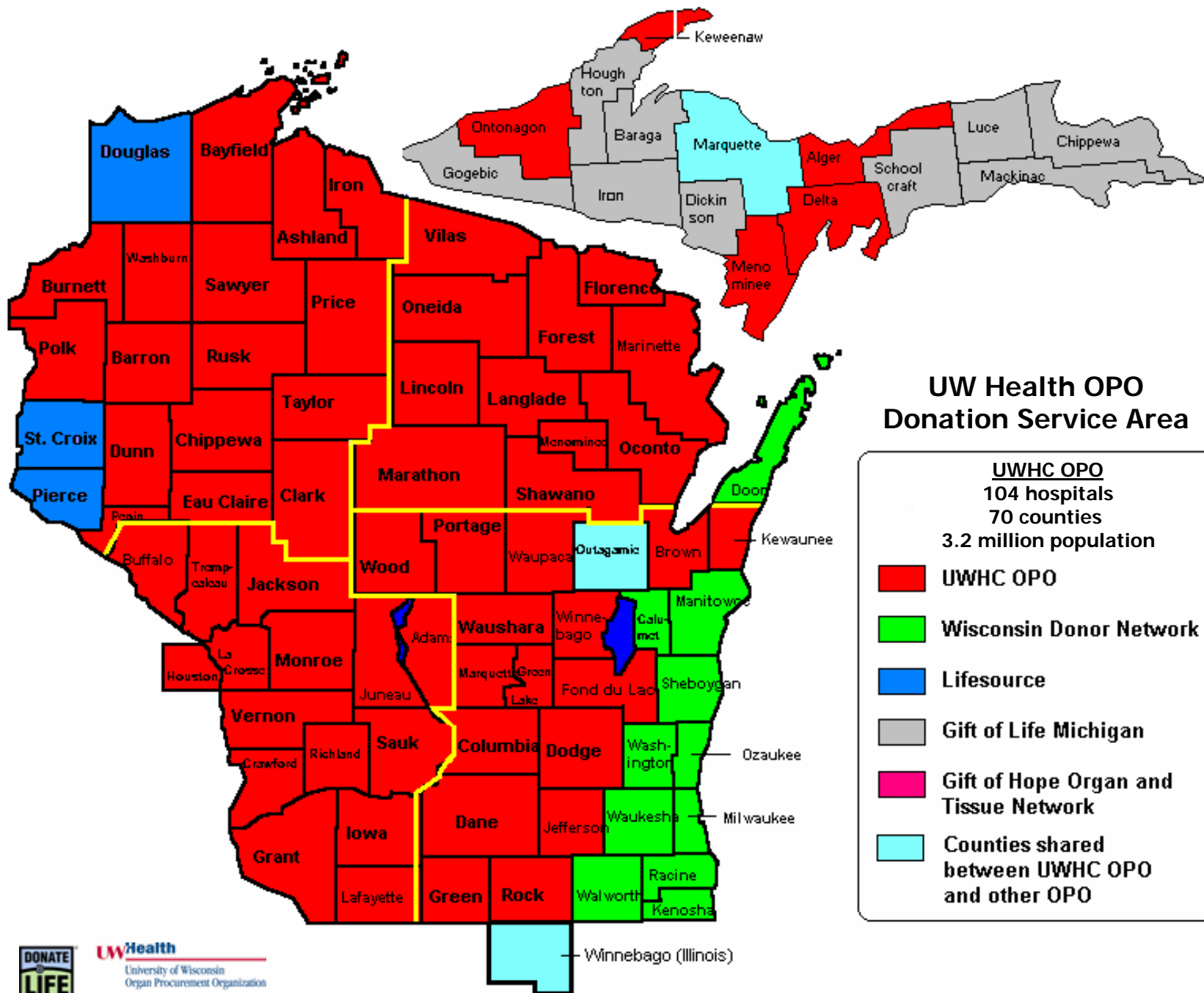
Jill M. Ellefson, Director
November 2, 2011



Role of an OPO

- Coordinate the organ donation process
 - Consent, donor management, organ allocation, transportation, surgical recovery
 - 85% of organs recovered transplanted at UWHC
- Hospital development
 - Generate referrals from donor hospitals, educate and train healthcare professionals, monthly death chart reviews
- Public education and enrollment in first person authorization registry
- Donor family follow-up and donor family/recipient correspondence
- Data reporting & regulatory compliance
- Service coordination with tissue and eye banks

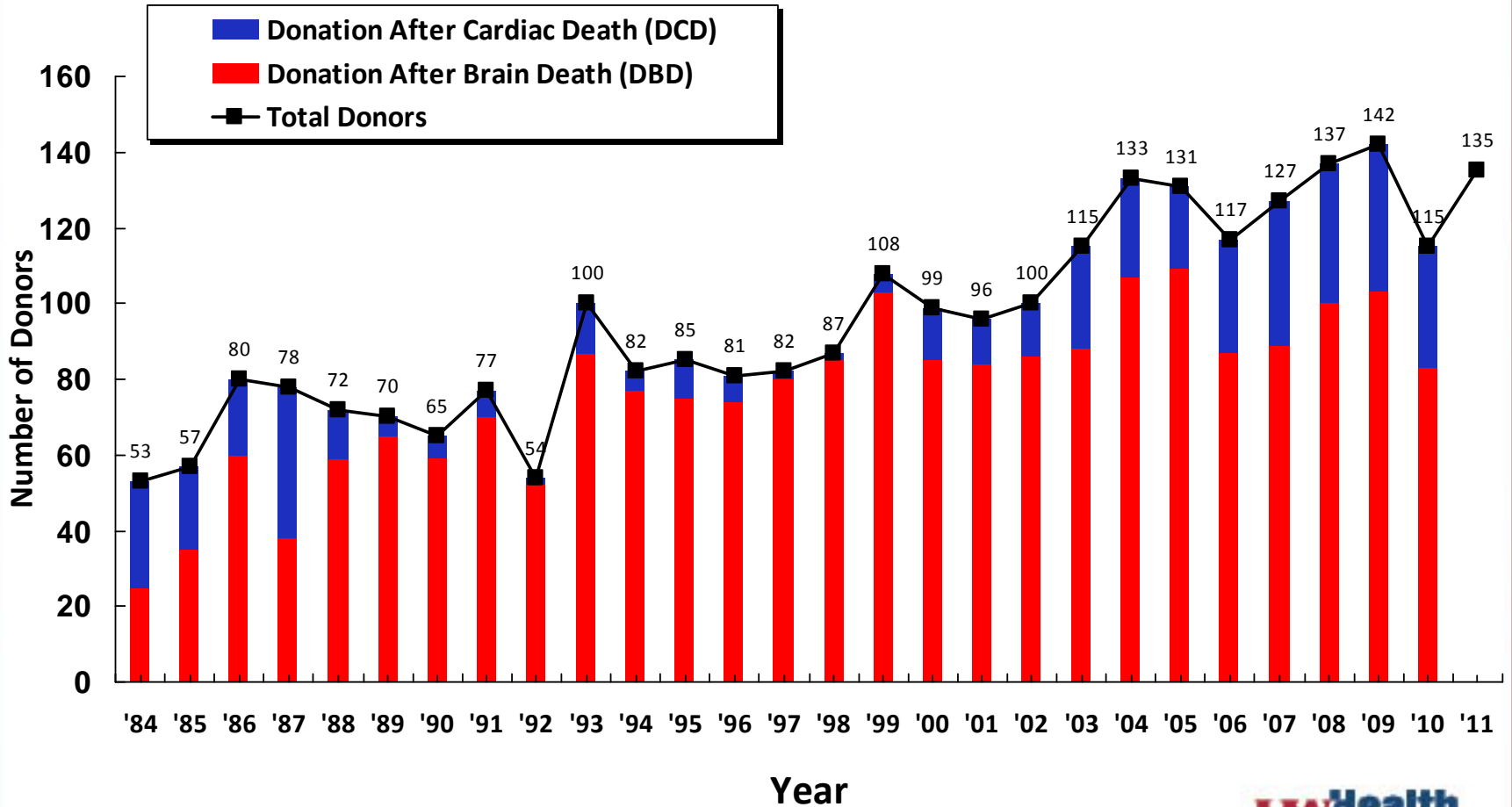
Regulated by CMS and UNOS, Accredited by AOPO



2011 Highlights

- Launched DonorLink Electronic Donor Record (January)
- Hosted the Thirteenth Douglas T. Miller Symposium (April)
- 1 Million People Enrolled in WI Donor Registry (October)
- Launching the First Local Collaborative Performance Improvement Initiative (December)

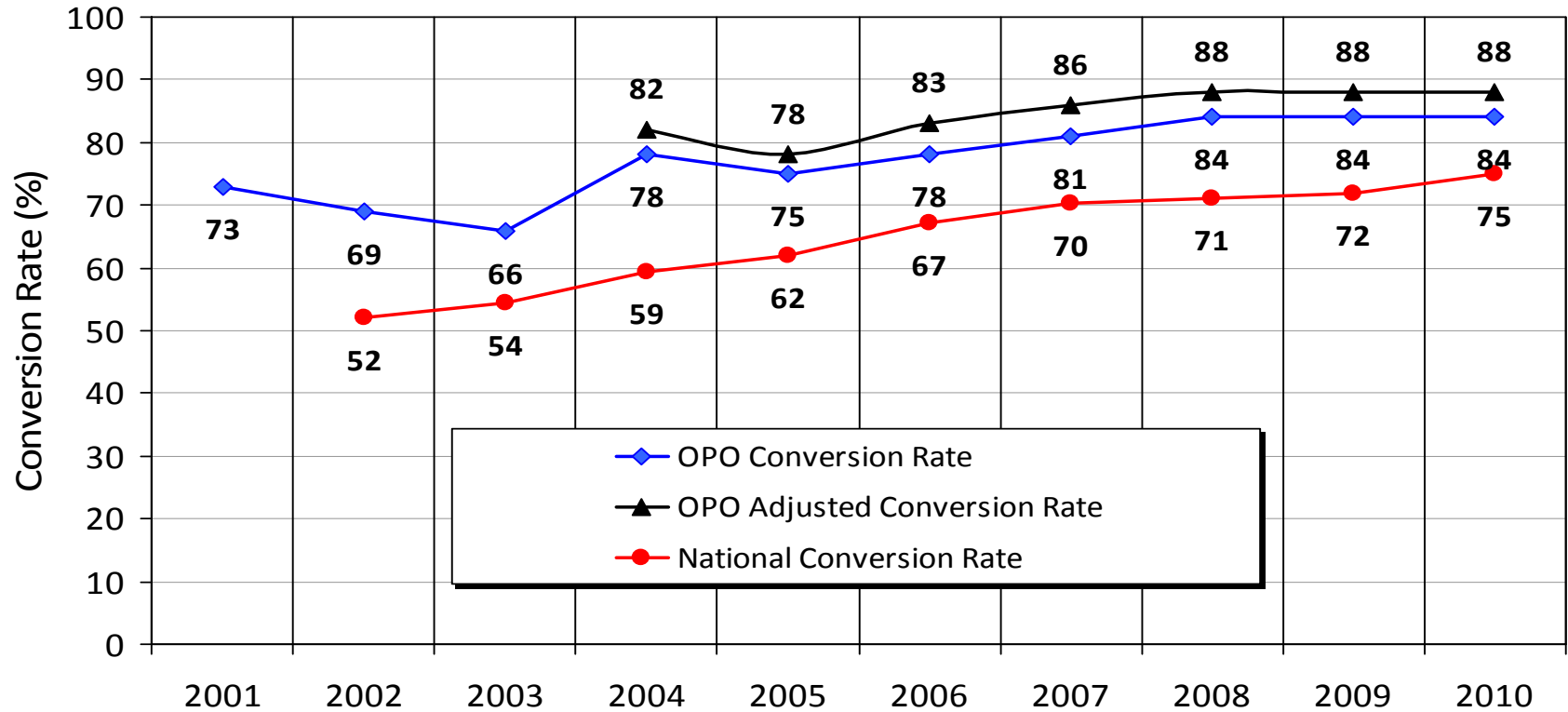
Deceased Donor Activity



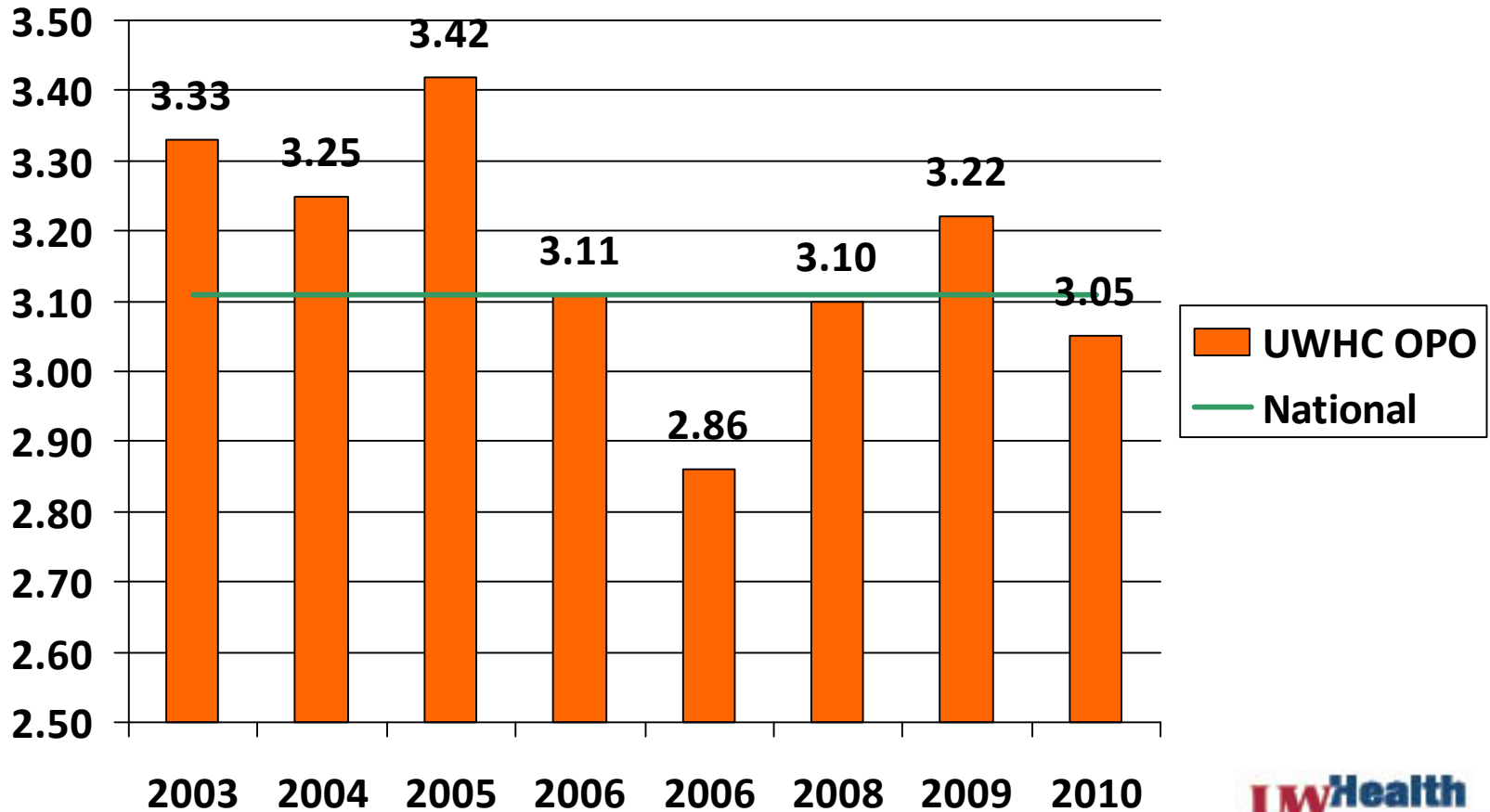
Conversion Rates by Year

OPO Conversion Rate: (Eligible Donors/Eligible Deaths)

OPO Adjusted Conversion Rate: (Eligible Donors + Other Donors/Eligible Deaths + Other Donors)



Organs Transplanted Per Donor



YesIWillWisconsin.org

