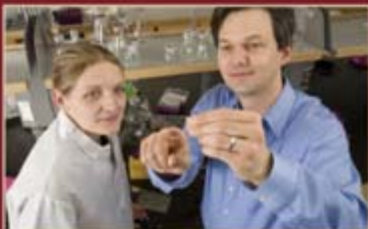


CEO Report to the Hospital Authority Board

Open Session

Donna Katen-Bahensky
President and CEO
November 2, 2011



CEO Activities

- UW Health Lean Leadership Training
- Patient Centered Activity
- Employee Recognition-Badger Game
- Unity Annual Agent Conference
- Managing in a Changing Environment Class
- Emergency Department Shadowing
- Town and Gown-AFCH
- AFCH Advisory Board Meeting
- Epic CEO Council
- UHC Annual Meeting

Continued...

CEO Activities *Continued*

- Primary Care Redesign Sharing Summit
- East Side Executive Committee
- Sanford Health System Visit
- UW Health Community Service Award Ceremony
- Nurse Residency Program Accreditation Site Visit
- American Heart Association-Heart Walk
- American Hospital Association Committee on Health Professions
- Governor Walker Visit
- The Joint Commission Prep/"Sweep"

Updates and Announcements

- UWHC was named to *Working Mother's Magazine* list of the top 100 employers for working parents
- Epic upgrade for UWHC
- Epic Installation-Unity
- UW Health was recognized as a Center of Excellence for Life Support
- Tim Gaillard, Vice President of Professional Services took over leadership of the Oncology Service Line
- Beth Houlahan, Senior Vice President and Chief Nursing Officer took over leadership of the Heart, Vascular, and Thoracic Service Line
- 2011 UHC Award for Supply Chain Excellence

Continued...

Updates and Announcements

Continued

- Community Service Award Winners
 - Rebeca Liebl for her work with the Badger Childhood Cancer Network
 - Darlene Helming for her work with Helping Others Prevent and Educate about Suicide
 - Sherri Zelazny for her work with the American Parkinson Disease Association
- National Research Corporations Consumer Hospital of Choice
 - UWHC was the consumer choice in both Madison (10 years) and Janesville (2 years)
- The Wisconsin Healthcare Public Relations & Marketing Society Honors
 - e-Marketing, Web Site Design and Development, Social Media, Special Projects and Media Relations

Recruitment Updates

- VP of Facilities and Support Services
- Chief Information Officer
- Senior Vice President of Medical Affairs/Chief Medical Officer
- Chief Primary Care Medical Officer