

University of Wisconsin Organ and Tissue Donation (UW OTD)

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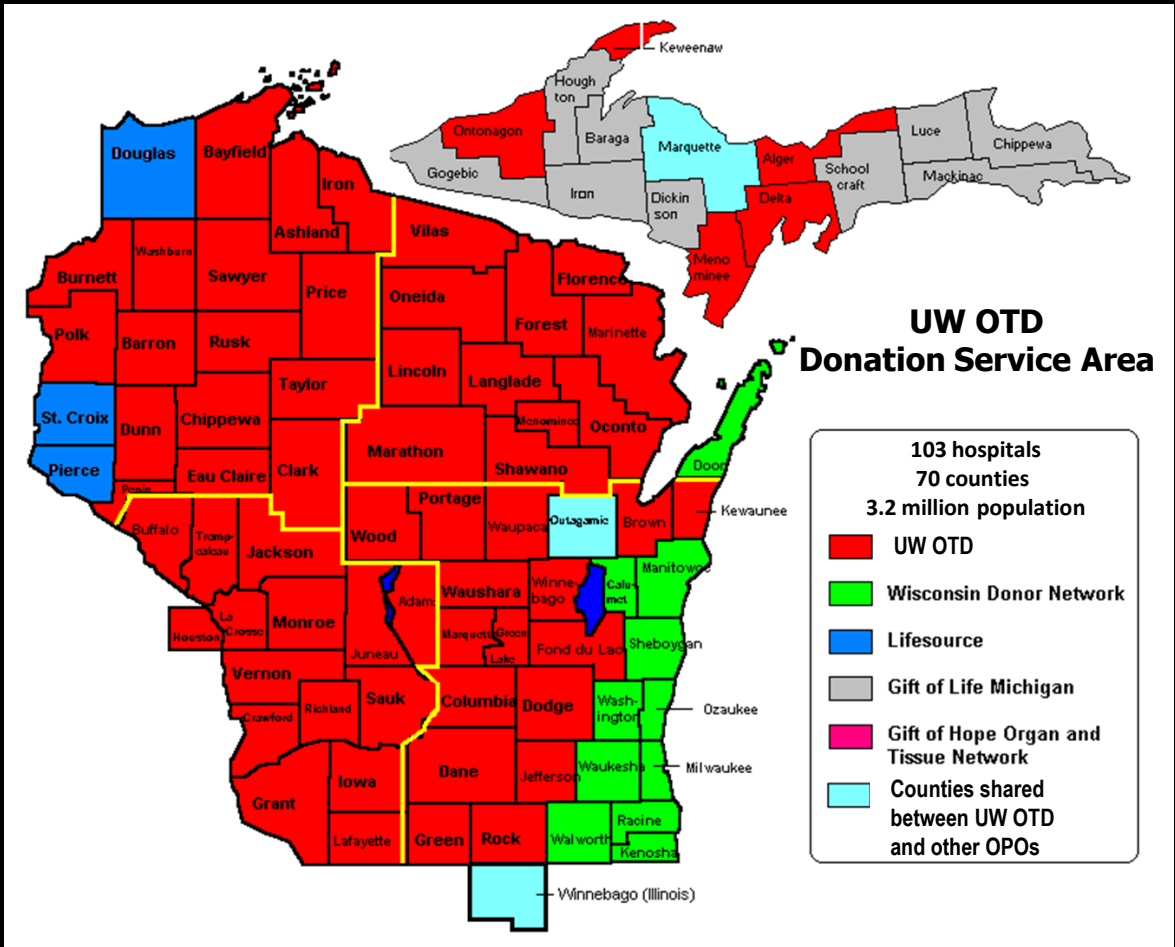
November 6, 2013

UW Organ and Tissue Donation Role

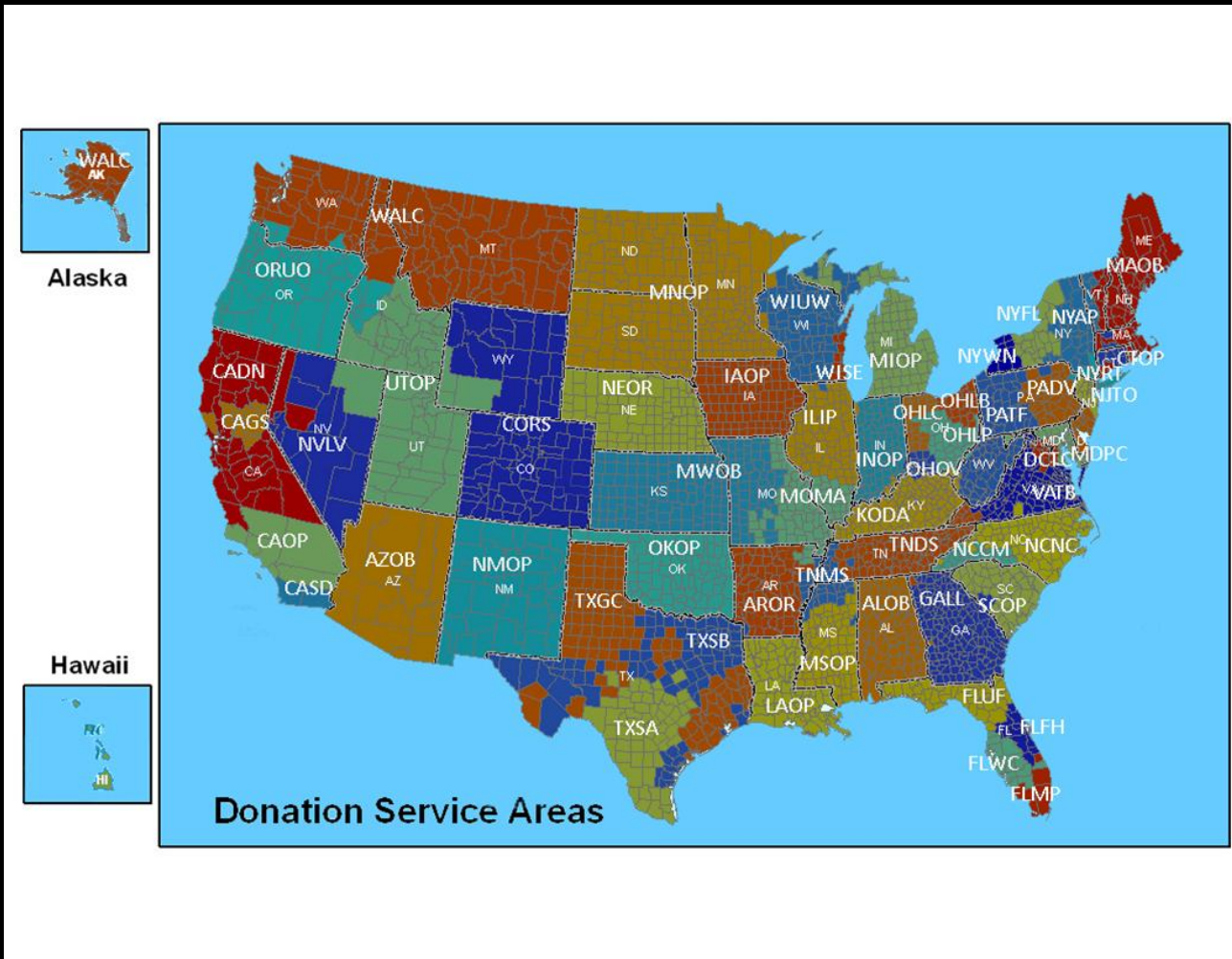
- Oversee the organ donation process
 - Consent/authorization, donor management, organ allocation, transportation, surgical recovery
 - 85% of organs recovered transplanted at UWHC
- Hospital development
 - Generate referrals from donor hospitals, educate and train healthcare professionals, monthly death chart reviews
- Public education and enrollment in first person authorization registry
- Donor family follow-up and donor family/recipient correspondence
- Data reporting & regulatory compliance
- Service coordination with tissue and eye banks

Regulated by CMS and UNOS, Accredited by AOPO

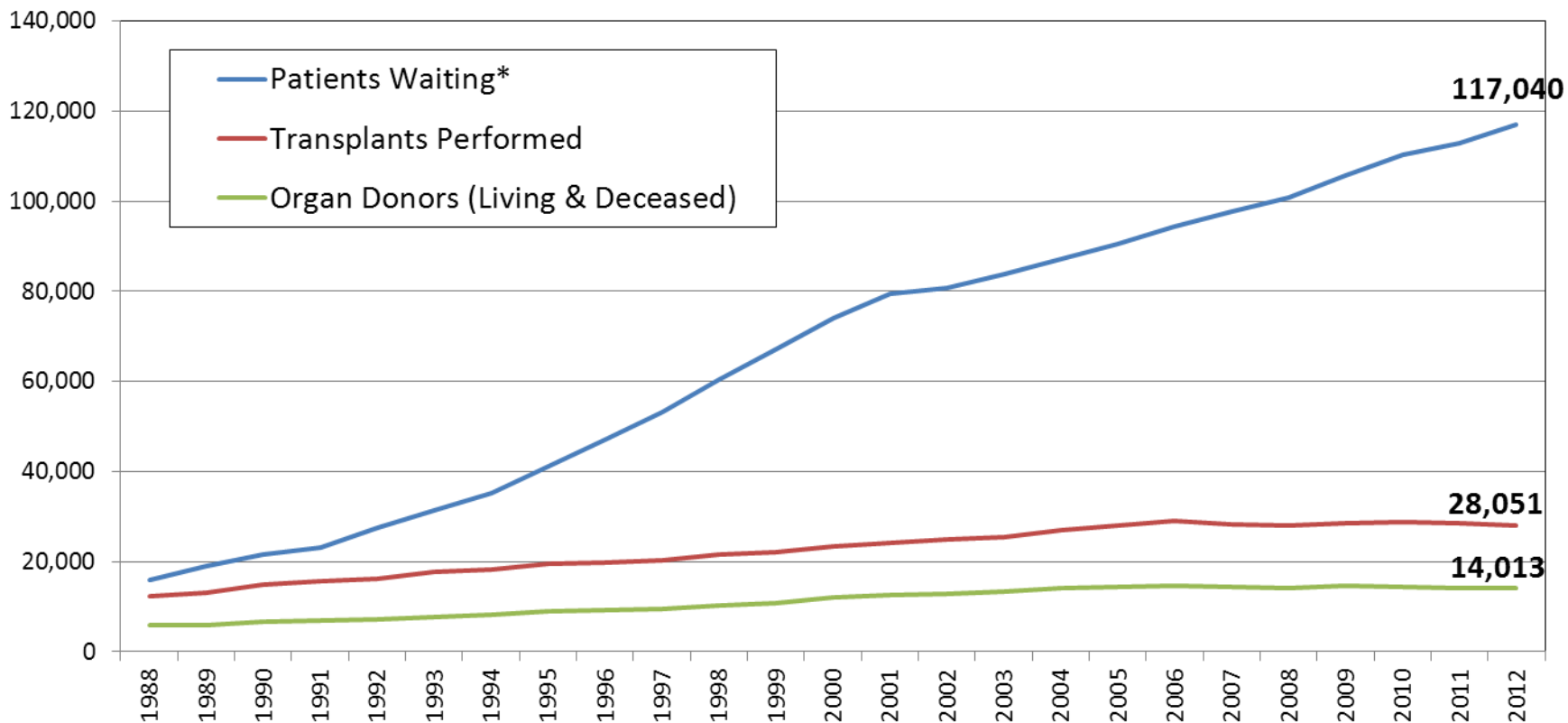
Designated Service Area



National Designated Service Areas

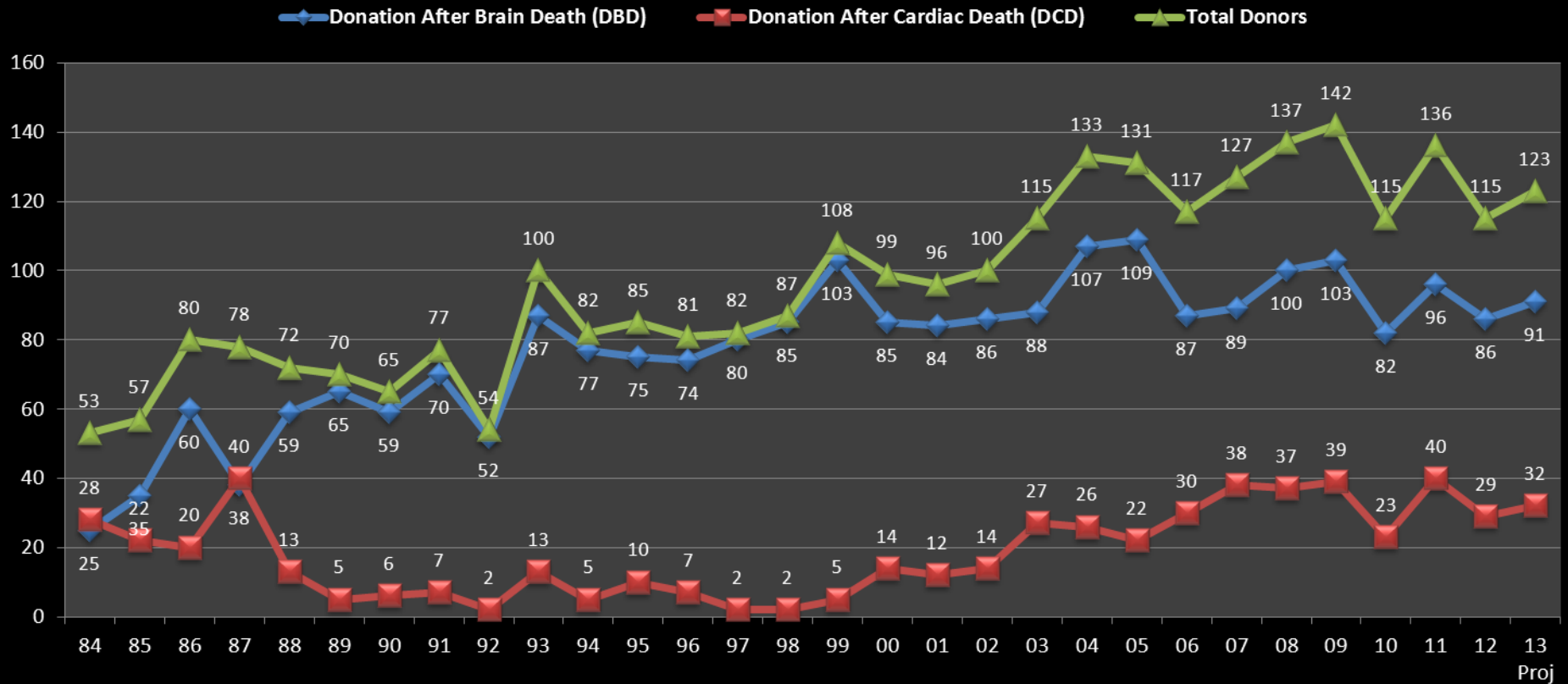


Challenges Across the Nation: Donors, Transplants and Patients Waiting

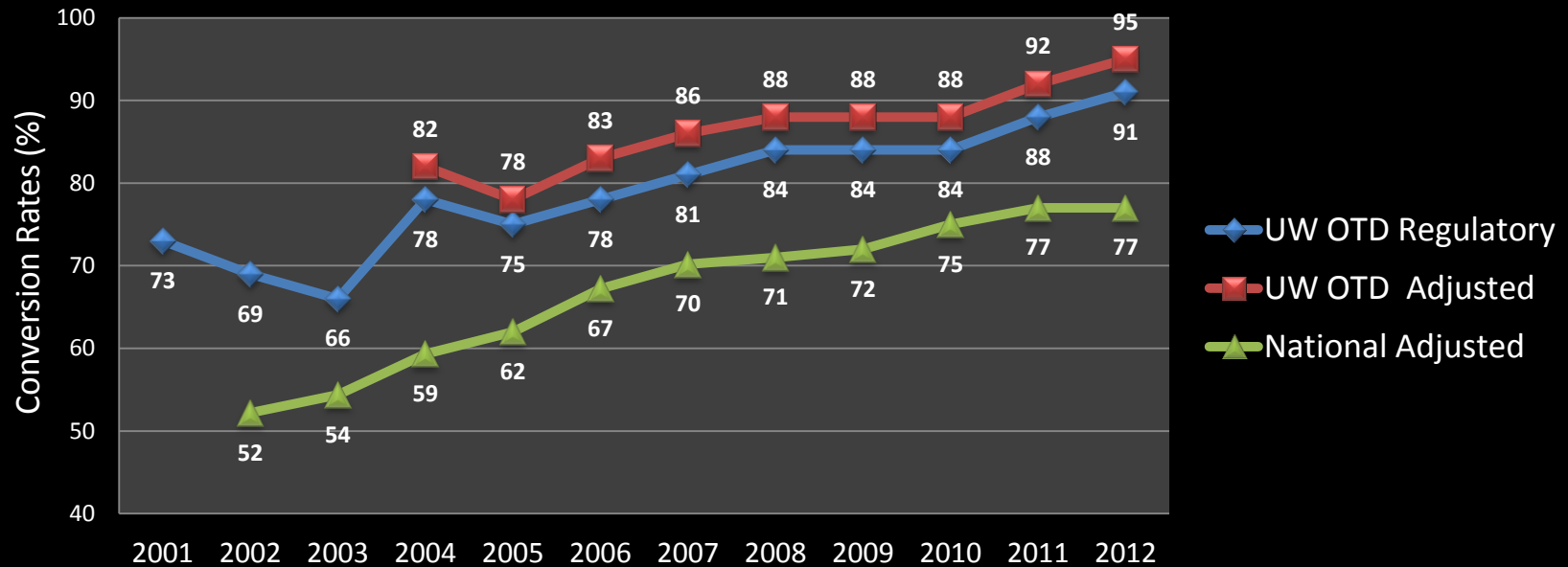


Based upon OPTN year-end data provided on 06/19/2013. This work was supported in part by Health Resources and Services Administration contract 234-2005-37011C. The content is the responsibility of the authors alone and does not necessarily reflect the views or policies of the Department of Health and Human Services, nor does mention of trade names, commercial products, or organizations imply endorsement by the U.S. Government.

UW OTD Deceased Donor Data



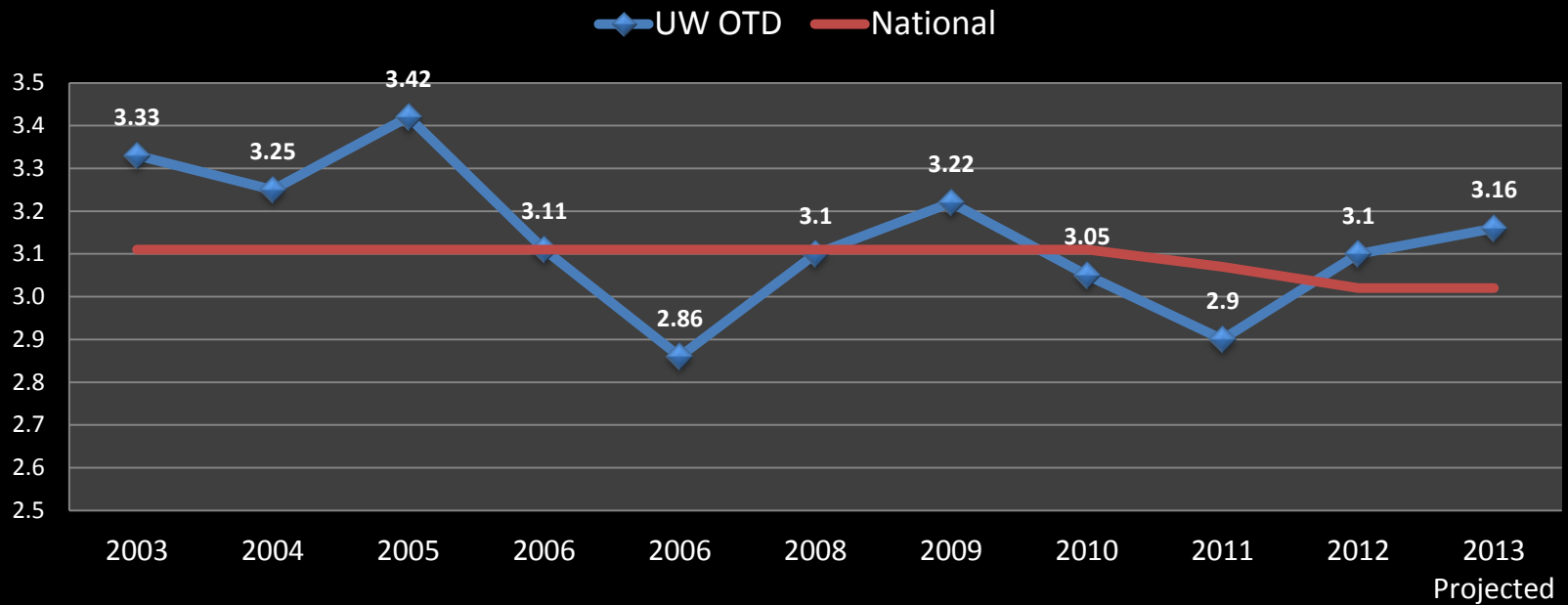
UW OTD Donation Rate



Regulatory Conversion Rate = (Eligible Donors/Eligible Deaths)

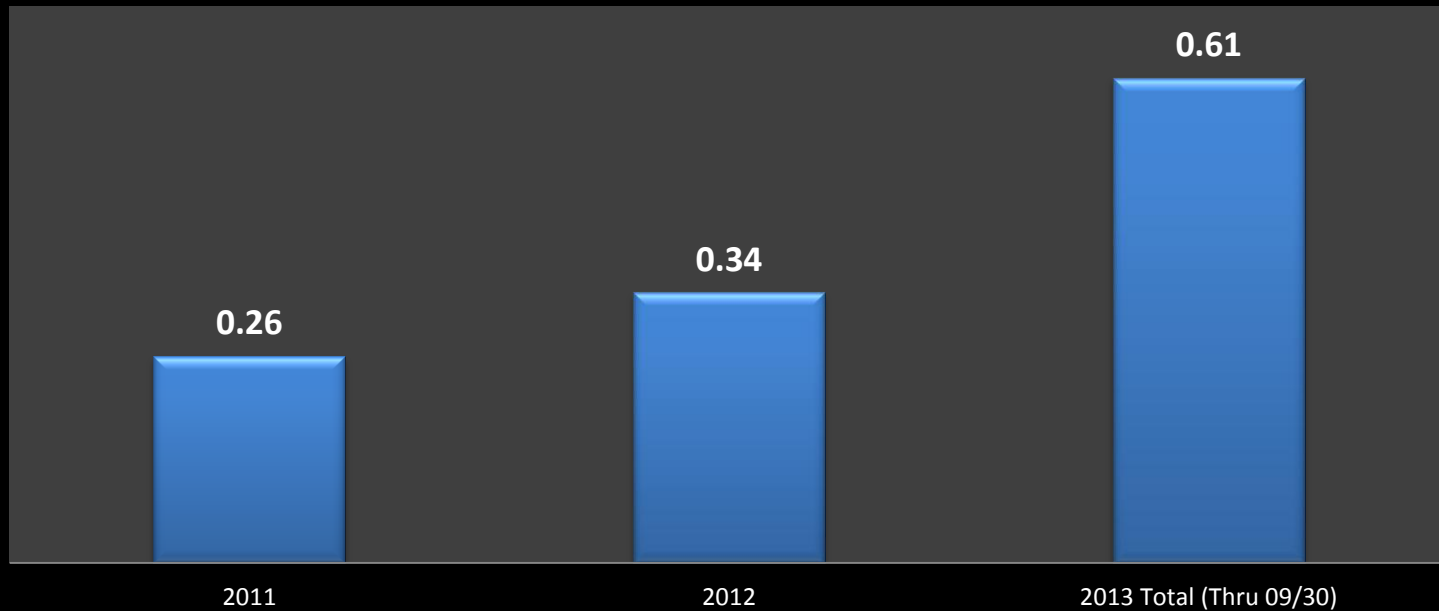
Adjusted Conversion Rate = (Eligible Donors + Other Donors/Eligible Deaths + Other Donors)

UW OTD Organs Transplanted Per Donor



UW OTD Research Organs Per Donor (ROPD)

2012 National ROPD = 0.42



UW OTD Potential Donation Summary



Organ Donation and Transplant Service Line Milestones

- Increased alignment and integration within service line
- Focus on improving value of care we provide
- Re branding as UW Organ and Tissue Donation
- Reaching 2 million designated donors on WI Donor Registry

