

CEO Report to the Hospital Authority Board

Open Session

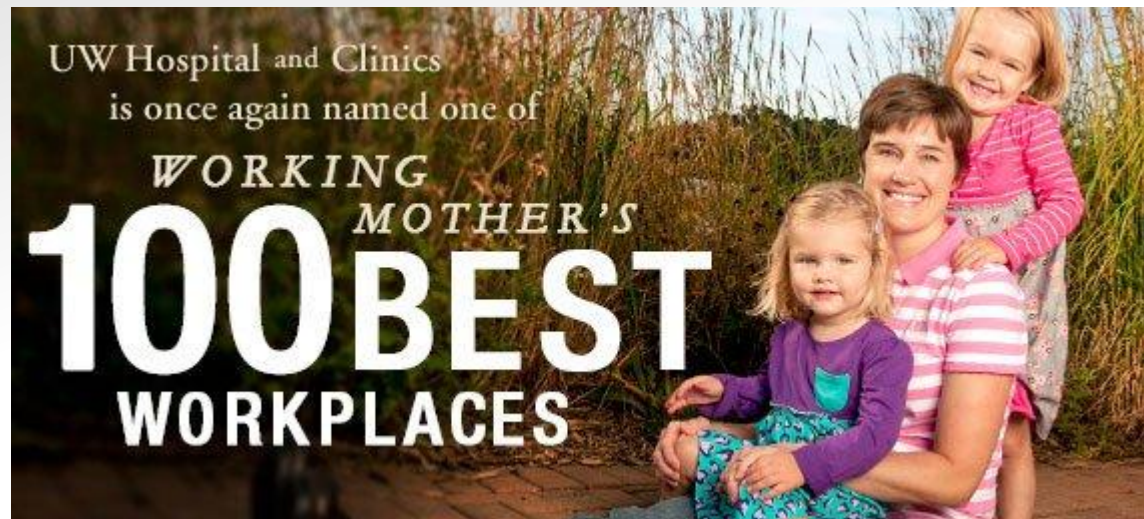
Donna Katen-Bahensky

President and CEO

November 6, 2013

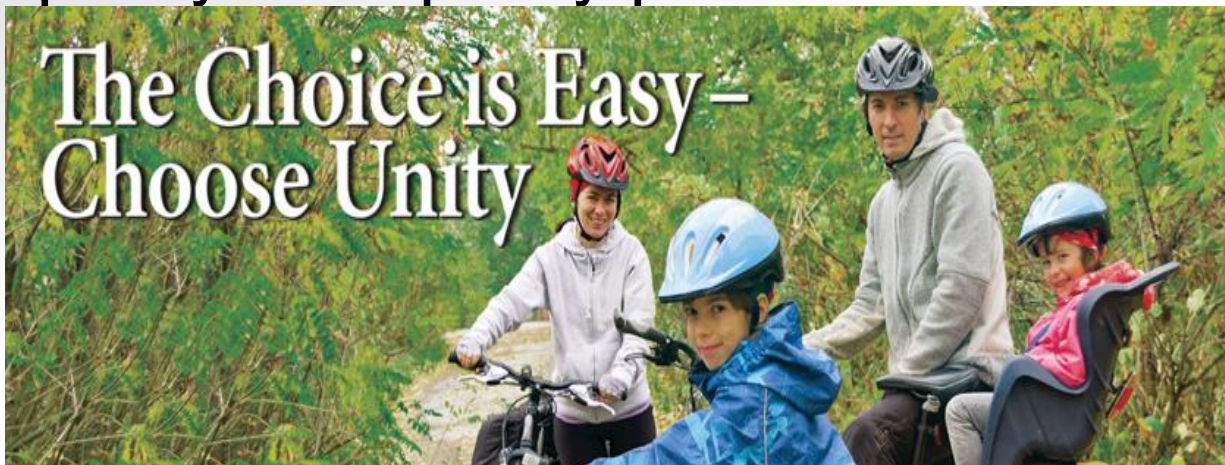
Working Mother Magazine

- For the Seventh year in a row UWHC is being recognized as one of the 100 top companies in the country for working parents
- It is one of only 5 hospitals to make the list



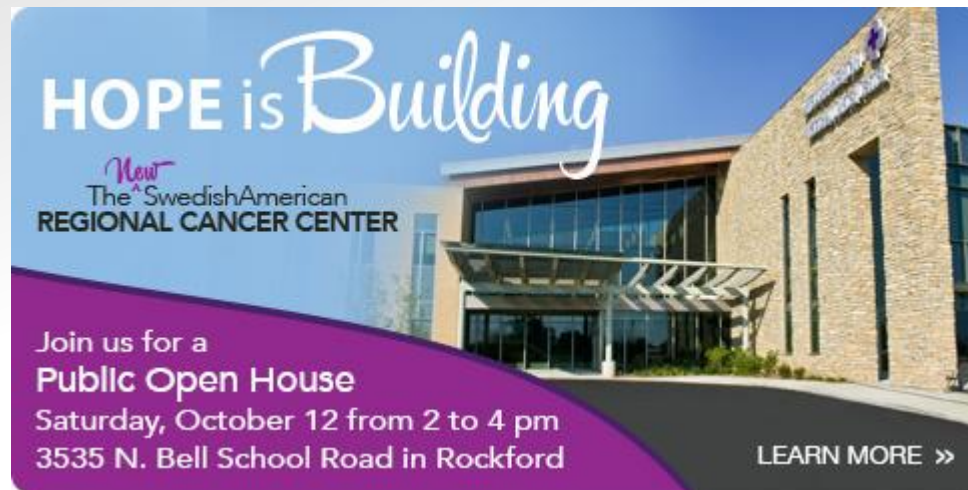
Unity Insurance Highly Ranked

- Unity Health Insurance was ranked in the top 10% of all insurance plans in the United States
- The National Committee for Quality Assurance did the ranking which placed Unity at number 43 in the country
- The rankings considered customer satisfaction, clinical quality and quality processes



UW Health SwedishAmerican Cancer Center in Rockford

- Ribbon cutting took place on October 9
- An important step forward in our relationship with SwedishAmerican
- Creates additional access to clinical trials for patients living in northern Illinois



Dedication of Med Flight Bench

DEDICATED TO THE CREW UW MED FLIGHT 1 N135UW
DR. DARREN BEAN
MARK COYNE, RN
STEVE LIPPERER, PILOT
MAY 10TH, 2008
BLUE SKIES AND TAILWINDS
MY FRIENDS, WE WILL NEVER FORGET

Recent Program Reviews

- Palliative Care Program
 - One day Joint Commission survey
 - The program was certified
- Living Donor Transplant Program
 - Two and a half day review by the United Network of Organ Sharing
 - The program received continued certification
- Inpatient Psychiatric Unit and services
 - One Day Review
 - Just completed on October 9

Change for Change

- Entercom Madison will be holding a fundraiser from November 1 to November 27 to benefit the Child Life Program at the AFCH
- Entercom Madison owns 3 local radio stations
 - Mix 105.1
 - WOLX 94.9
 - Triple M 105.5
- Watch for more details in the near future



Benefitting the Child Life Program
at American Family Children's Hospital

United Way of Dane County

- United Way of Dane County created an organization to assist with Dane County Residents purchasing health insurance on the health care exchange
- The program is called HealthConnect
- UW Health and Unity are key supporters/initiator of the program
- Outreach efforts will direct people in Dane County to HealthConnect



Strategic Plan

- Overall plan will be implemented through annual action plans:
- Organizational
- Departmental
- Individual

UW HEALTH STRATEGIC GOALS IN ACTION

Perform in the top 10 percent of hospitals on **QUALITY**

Follow a consistent, patient- and family-centered **MODEL OF CARE**

Serve patients in a **PRIMARY CARE medical home**

Promote healthy communities through **POPULATION HEALTH**

Provide a **PATIENT AND FAMILY EXPERIENCE** of compassion and excellent clinical quality

Serve **Wisconsin and beyond** through strategic **MARKET FOCUS**

Create the **BEST WORK AND ACADEMIC ENVIRONMENT**
Pursue **INTEGRATION** to work as one enterprise for patients

Best Work and Academic Environment and Integration are foundational goals that underlie success in all aspects of our plan. They support our core goal of **Patient and Family Experience**, which is surrounded by the goals of **Quality Distinction, Clinical Model of Care, Primary Care, Population Health and Market Focus**. All priorities work together to achieve our ultimate goal of unsurpassed care, delivered with compassion and excellent clinical quality.

OUR DEPARTMENTAL ACTION PLAN

Strategic Goal	Departmental Goal	Timing	Owner(s)

UW Health

WA 3/27B-13

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MY INDIVIDUAL ACTION PLAN

Strategic Goal	My Actions

UW Health

WA 3/27B-13

UWSMPH Named Regional Coordinating Stroke Center

- Will be responsible for developing, coordinating and promoting high quality research on stroke
- It will be one of approximately 25 centers set up through the NIH's National Institute of Neurological Disorders and Stroke
- UWSMPH will be responsible for coordinating the activities of 26 health organizations in Wisconsin and Illinois

Spencer Foreman Award

- The University of Wisconsin School of Medicine and Public Health has been awarded the 2013 Spencer Foreman Award for Outstanding Community Service



**School of Medicine
and Public Health**

UNIVERSITY OF WISCONSIN-MADISON

UWHealth

UWHC Nationally Recognized, Again!

- UWHC has been honored by the University HealthSystem Consortium (UHC) for its supply chain management
- This is the 6th year we have received the Supply Chain Excellence Award
- We are one of only six Academic Medical Centers in the country to receive this honor

Presidential Leadership Award

- UWHC Presidential Physician Leadership Award

– **Lee. D. Faucher, MD**



James H. Stein, MD



- UWHC Presidential Director Leadership Award

– **Jennifer Brazelton**



ACHE Regent Award Winners

- **Mark Hamilton**, Vice President of Ambulatory Care



- **Wendy Horton**, Director of Surgery



Mike Buhl Named *InBusiness* Magazine's Top CFO

- Named the Top CFO for Large Business Category
- This is the first year of this award
- Mike has been with UWHC since 2008



UW Health Community Service Awards

- **Melisa Hergert**, nurse clinician UWHC
 - Camp Kesem
- **April Brazier**, clinical systems analyst, UWMF
 - Little People of America
- **Jim Keck**, PhD, professor of biomolecular chemistry, UWSMPH
 - American Cancer Society

