

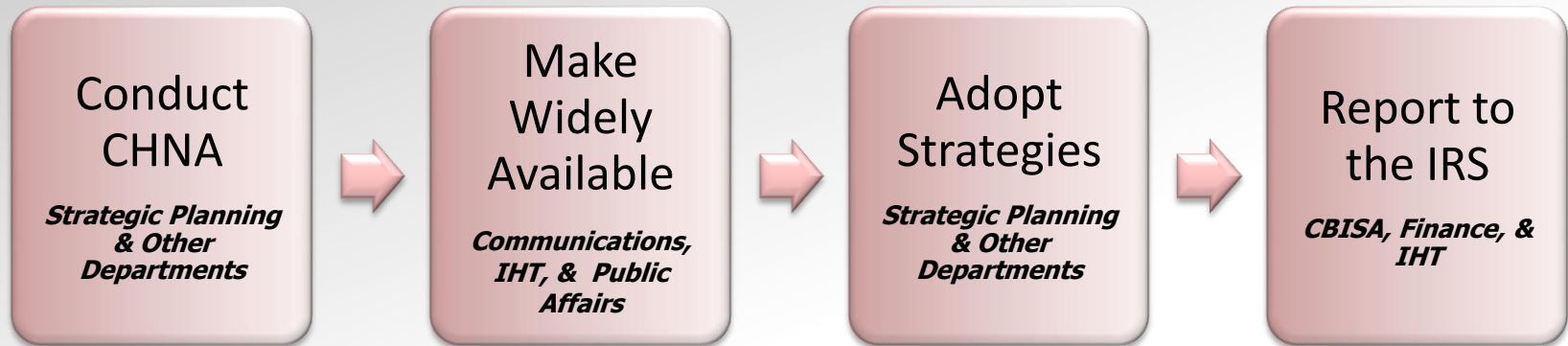
# Community Health Needs Assessment

Healthy Dane  
[healthydane.org](http://healthydane.org)  
October 2012

# Community Health Needs Assessment (CHNA)

- Requirement of Affordable Care Act for hospitals
- Additional guidance via IRS draft rule
- CHNAs not new: Long-time public health practice

# CHNA Requirements: Overview



# UWHC & Dane Co. Approach

- Long history of provider and public health collaboration via Dane Co. Health Council
- Hospitals and City/County Public Health agreed to take the lead given state and federal requirements, bringing in others, e.g. Health Council partners, community non-profits
- Consultation with UWSMPH, WHA, national organizations for best practice and consistency
- CHNA has confined objectives. Within context of other work that is ongoing.

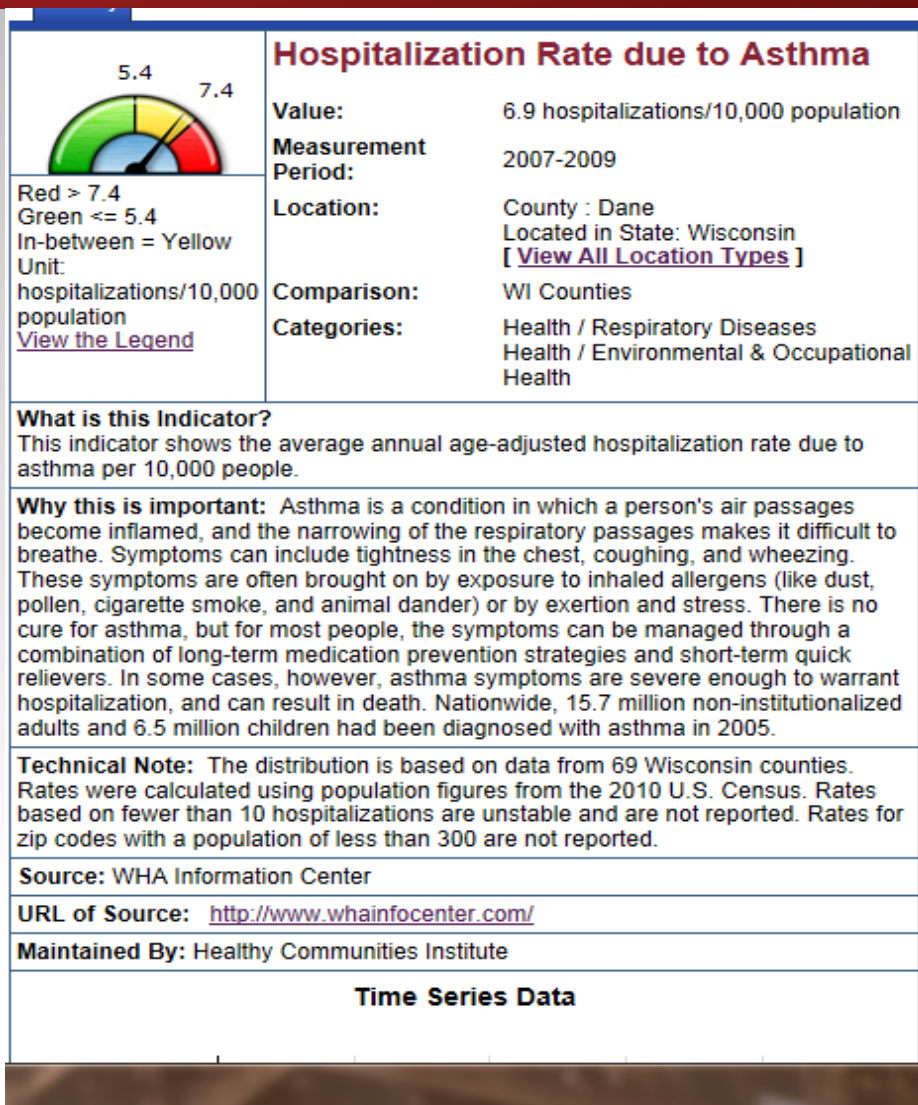
# First Steps: Geography and Data

- While service areas extend beyond Dane, concentrated on our primary area to avoid overlap with other hospitals
- SSM hospitals in ring counties collaborating
- Evaluation of “do it ourselves” and vendors led to selection of Healthy Communities Institute as data and best practice vendor

# Data: More on HCI

- Web-based tool highly accessible to public
- Vendor to states and many communities, e.g. in CA where these requirements predate federal law
- Well-known to UWSMPH experts. HCI uses county health rankings
- Valid and live-updated data with value-added products

# The Data @ healthydane.org



# Community Input: Focus Groups

- Four focus groups in August
- Stakeholder input model
- Requested guidance on top priorities based on data, focus on hospital impact
- Public health guidance on use of data and how to address issues



# Strategic Implementation Plan

- Required of each hospital
- Major recommendations developed with Healthy Dane collaborative
- Additional recommendations unique to each hospital
- Starting point linking community health need to focused program planning
- Requires board approval

# Timeline

Oct 2010	Collaborative initial meeting
2011	Planning and vendor selection
April 2012	HCI, hospital and public health agreements finalized
July 2012	Website build complete
August 2012	Public input via focus groups
August – Sept 15 2012	Develop CHNA narrative
Sept-Oct 2012	Develop Strategic Implementation Plan
November 2012	Board approvals
Dec 2012	Public launch of website and CHNA
Dec forward	Work plans and implementation

# UW Health Issues and Opportunities

- Linkages to existing projects and new initiatives, from ACO to avoiding readmits
- Aligning community benefit investments with CHNA plans
- Public-friendly presentation of info through [healthydane.org](http://healthydane.org) and [uwhealth.org](http://uwhealth.org)
- Opportunity to collaborate on select health issues where we can demonstrate improved health for the people we serve

# Board Action and Direction

- Board approval required for Strategic Implementation Plan
- Endorsement or refinement of strategy and next steps
- Guidance on specific opportunities or strategic direction
- Pending board action, next steps will be detailed work plan, development of work teams and collaborative communications strategy