

**CEO Report to the  
Hospital Authority Board  
Open Session**

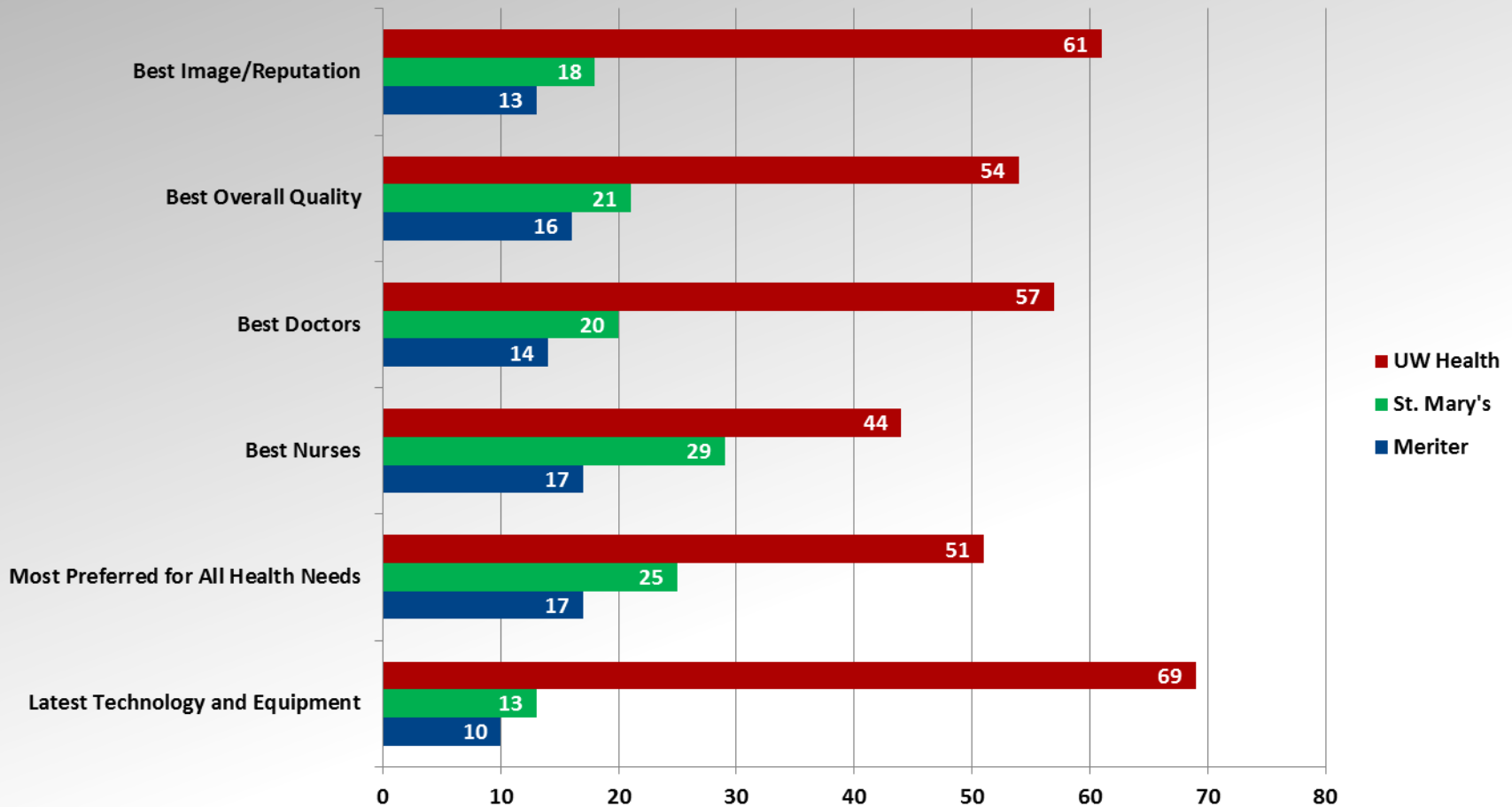
**Ron Sliwinski  
President and CEO  
June 3, 2015**

*UW HOSPITAL AND CLINICS FISCAL YEAR 2015 GOALS ALIGN WITH THE GOALS OF THE UW HEALTH STRATEGIC PLAN.*

	<u>Feb</u>	<u>Mar</u>	<u>Apr</u>
<b>HEALTH CARE'S BEST WORK AND ACADEMIC ENVIRONMENT</b>			
Engagement Index	(1)	(1)	(1)
<b>QUALITY DISTINCTION</b>			
Catheter-Associated UTI: Nursing Units Better Than Benchmark: <i>Rolling 3 Mos (Feb-Apr)</i>	▲	▲	■
Central Line-Associated BSI: Nursing Units Better Than Benchmark: <i>Rolling 3 Mos (Feb-Apr)</i>	●	●	●
<b>PATIENT AND FAMILY EXPERIENCE</b>			
Overall Rating of Hospital: HCAHPS: <i>Rolling 3 Mos (Feb-Apr)</i>	■	▲	▲
Likelihood of Recommending %SA: Outpt Clinics (UWHC): <i>Rolling 3 Mos (Jan-Mar)</i>	■	■	■
<b>MARKET FOCUS</b>			
Regional Discharges: Inpatient, Observation, & Outpatient Short Stay: <i>Monthly (Apr)</i>	▲	■	■
<b>OPERATIONAL EFFICIENCY</b>			
CMI Adjusted Cost Per Discharge: FYTD ( <i>Apr</i> )	▲	■	■
<b>FINANCIAL HEALTH</b>			
Total Cost as % of Net Revenue: FYTD ( <i>Apr</i> )	●	■	■

<sup>(1)</sup> Full Survey will not take place in FY2015.

# UW Health Market Positioning



National Research Corporation  
Aug 2013 – July 2014  
N = 570  
+/- 4.1%

# UW Health Integration

- Completed Votes
  - Faculty
  - UW Medical Foundation Board
  - Council of Chairs

# Leadership Strategic Focus

- Integration (UWMF, SwedishAmerican)
- Opening of two hospitals (UW Health at the American Center, UW Health Rehabilitation Hospital)
- abouthealth
- Unity/Gundersen
- Waukesha Cancer Center (ProHealth, Aurora)