

# CEO Report to the Hospital Authority Board

## Open Session

Donna Katen-Bahensky  
President and CEO  
December 7, 2011



# CEO Activities

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- Innovations in Health Care Reform
- TJC Prep
- A Day in Your Shoes Program
- Simulation Center Grand Opening
- Hope Lodge Benefit
- Alzheimer's Disease Conference
- Hosted Regional Hospital CEOs at Badger Game
- Patient and Family Centered Care Conference
  - Leadership Track Kickoff
  - Conference Welcome
- Town and Gown
- Thrive's 2011 State of Madison Region Summit
- UWHC's Military Reception
- AHA Board of Trustees Orientation and Board Meeting

# Recruitment Updates

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- VP of Facilities and Support Services
- Chief Information Officer
- Senior Vice President of Medical Affairs/Chief Medical Officer

# Updates and Announcements

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- SwedishAmerican Heart Failure Clinic with UW Health
  - A Monthly clinic to provide assistance to patients with complicated heart failure symptoms
  - Another important step in our relationship with SwedishAmerican
- Tim Kamps named one of Quality Progress' "40 New Voices of Quality"
- Suited for Success was a success
- UWHC Presidential Physician Leadership Award Winner is Dr. Ben Marcus

# Thrive's 2011 State of Madison Region Summit

- **Findings**

- Low Poverty, High Education, World Class Quality Health Care
- Lagging Per Capita Income, High Cost of Living

- **Strengths**

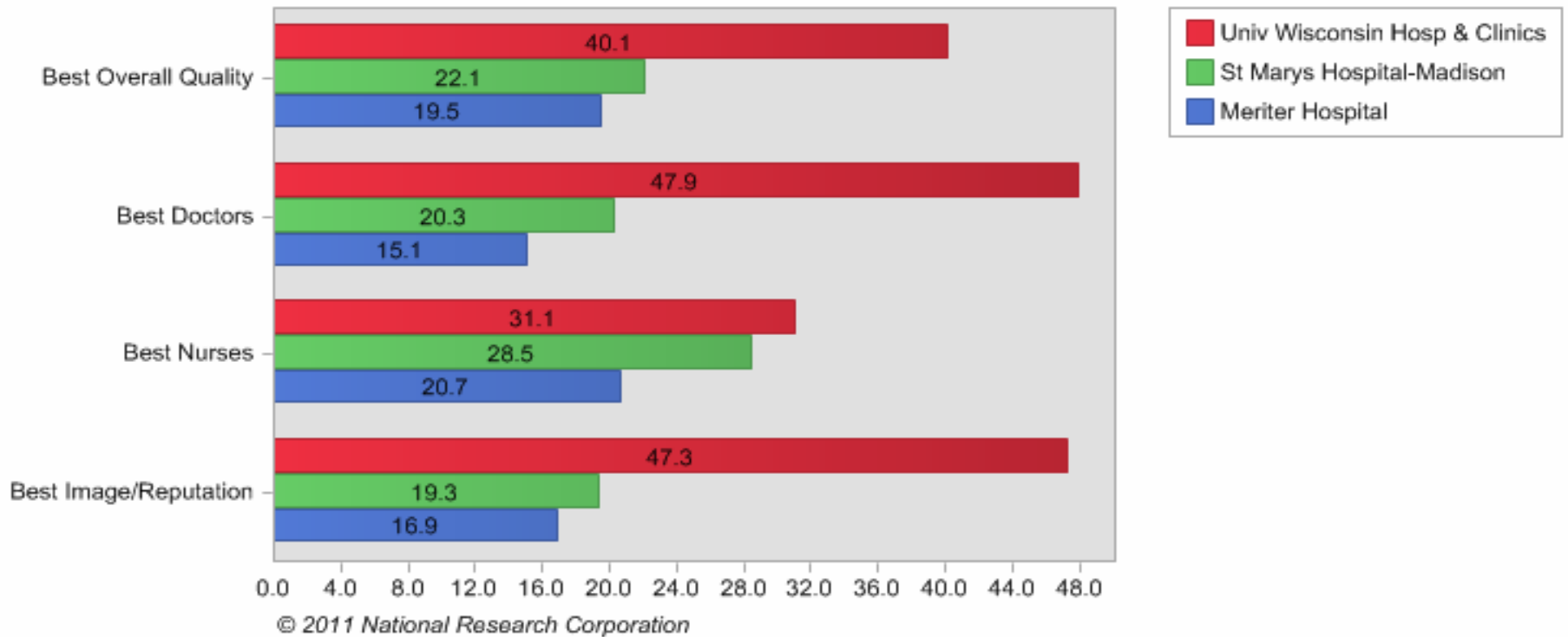
- Excellent Health Care Availability

- **Weakness**

- High Cost of Living, Including Health Care

# CONSUMER CHOICE AWARD WINNER FOR A DECADE

Madison, WI CBSA, Oct 2010 - Sep 2011  
HEALTHCARE SYSTEM  
Quality/Image Profile  
Quality/Image by Summary



N=569

95% confidence level +/- 4.1%

# Clinics' Day of Volunteering

