
University of Wisconsin
Hospital and Clinics

Community Benefit Report
Provided to the
Wisconsin Hospital Association

Report to the Authority Board

2013

What Is Community Benefit?

Programs and services that address identified community health needs and provide measurable improvement in health status, access, or use of health care resources. Criteria:

- Support hospital's community-based mission through strategic commitment
- Target poor, medically underserved or special needs population
- Impact health status
- Supply a service that would be discontinued if decision made on pure financial basis
- Accessible to the entire community regardless of ability to pay
- Stimulates external community partnerships
- Can be measured

What Does Report Include?

- “Traditional” community benefit
 - Uncompensated care
 - Charity care (at cost)
 - Bad debt
 - Loss on Medicaid

What Does Report Include?

- Other community benefits
 - Unprofitable or subsidized services
 - Community education and outreach
 - Health screening
 - Cash and in-kind contributions
 - Other categories consolidated
 - Support groups, counseling, meals and nutrition, self help, immunization, family support, free or discounted prescriptions and supplies, in-home services, transportation and other

- What it doesn't include
 - Employee contributions and volunteering on own time
 - (e.g. Heart Walk, United Way)

UWHC Community Benefits WHA 2013 Report for FY12

Community Health Improvement Services	\$2,878,200
Health Professionals Education	\$36,854,000
Subsidized Health Services	\$1,694,900
Research	\$1,459,800
Financial / In-kind Contributions	\$4,639,100
Community Building Activities	\$345,600
Community Benefit Operations	\$179,700
Financial Assistance	\$23,299,000
Government Sponsored Health Care	\$53,956,200

Total Community Benefits: \$125,306,600

Community Benefit Team

- BPAD:
 - Paul Froehlich and Phil Musgrove
- Community Relations:
 - Annie Bockhop and Juli Aulik
- All UWHC managers and above who report!

- Contact:
 - Juli Aulik, Director, Community Relations
 - jaulik@uwhealth.org or 608-263-6138