

**UNIVERSITY OF WISCONSIN HOSPITALS AND CLINICS AUTHORITY**  
**Minutes of Board of Directors Meeting**

September 9, 2009

PRESENT: David Walsh (Chair), Michael Weiden (Vice Chair), Roger Axtell, Carol Booth, Richard Choudoir, Judith Crain, Dean Robert Golden, Chancellor Carolyn Martin, Dean Katharyn May, Pablo Sanchez, Dan Schooff, Michael Spector, Dr. Humberto Vidaillet, and Dr. George Wilding

EXCUSED: Sen. Jon Erpenbach, Rep. Cory Mason, and Dian Palmer

LIAISONS: Donna Katen-Bahensky and Dr. Michael Bentz

STAFF: Kristi Amelong, Jane Barnett, Mike Buhl, Jan Bultema, Mike Dahlman, Jim Dechene, Dr. Carl Getto, Ron Gilmore, Mark Hamilton, Scott Houtakker, Connie Kinsella, Dr. Mark Kirschbaum, Lisa Maroney, Dr. Maureen McCausland, Robert Miller, Mary O'Connell, Jeff Poltawsky, Rene Rizzo, Tiffany Roepsch, Mike Sauk, Kari Schrage, Margaret Van Bree, Dan Weissburg, Terry Wilkerson, Kelly Wilson, and Beth Zaher

GUESTS: John Kosanovich

**1. Call to Order**

Mr. David Walsh, Chair, opened the meeting of the Board of Directors of the University of Wisconsin Hospitals and Clinics Authority at 2:10 p.m. A quorum was present.

Mr. Walsh introduced Dan Schooff, the Deputy Secretary of the Wisconsin Department of Administration. Mr. Schooff is beginning to serve on the Board as the designee of the DOA Secretary Michael Morgan.

Mr. Walsh read a resolution in recognition of Margaret M. Van Bree, MHA, DrPH, Senior Vice President and Chief Operating Officer of the University of Wisconsin Hospital and Clinics. The Board unanimously approved the resolution [attached as Exhibit 1].

**2. Approval of Minutes of July 8, 2009, Authority Board Meetings**

Dean May moved approval of the minutes of the July 8, 2009 meetings. Dean Golden seconded the motion and it passed unanimously.

**3. Review and Approval of Medical Staff Membership and Clinical Privileges**

Dr. Bentz, President of the Medical Staff, presented the Medical Board recommendations concerning medical staff memberships and clinical privileges. Dr. Vidaillet moved that the recommendations be approved. Dean Golden seconded the motion and it passed unanimously.

#### **4. Recess for Meeting of the Governing Body of UWHC Board**

The Board recessed to conduct a meeting of the Governing Body of University of Wisconsin Hospitals and Clinics Board. At the conclusion of that meeting, the Board of Directors reconvened.

#### **5. AWARE Update**

Lisa Maroney, State Legislative Director, reported on the efforts of AWARE (All Wisconsin Alcohol Risk Education), a UW Health-convened coalition aimed at improving the health and safety of Wisconsin residents in the fight against alcohol abuse. The coalition efforts focus in four areas. It seeks to increase the beer tax to fund law enforcement and alcohol abuse prevention and treatment. The Wisconsin beer tax has not been raised in 40 years and is the third lowest in the country. It seeks to reduce drunk driving. Alcohol related driving fatalities increased in Wisconsin by 2% in 2006-07 when nationwide alcohol related driving fatalities were reduced by 3.7%. It seeks to decrease underage drinking. Wisconsin had the highest alcohol use in the country (49%) among high school students in 2007. It seeks to prohibit health insurance companies from denying claims for accident victims who test positive for alcohol and other drugs. Statewide costs in 2007 for alcohol related accidents and medical conditions were \$935 million.

#### **6. Charity Care and Bad Debt Policies**

Michael Buhl, Senior Vice President and Chief Financial Officer, and Connie Kinsella, Vice President, Revenue Cycle, offered details on the UWHC Charity Care and Bad Debt policies and trends.

UWHC is committed to the provision of charity care to patients who are unable to pay for their medical care, while continuing to collect from those who are able but will not pay for their medical care. UWHC aims to provide the greatest care to the patients with the greatest need and utilizes a sliding scale to identify levels of charity care based on income levels at or below percentages of the Federal Poverty Guidelines. In addition, two coordinators work with patients to qualify and refer patients to programs that may be able to assist them.

Ms. Kinsella described the process for identifying patients who may qualify for charity care and collecting information to determine eligibility.

UWHC is the only hospital in Wisconsin that has posted its program on the web - <http://www.uwhealth.org/medicalrecordsbilling/communitycare/10185>

#### **7. CEO Report**

**Dare to Dream.** Donna M. Katen-Bahensky, President and CEO, announced that the 2010 Friends Gala - Dare to Dream - for American Family Children's Hospital will be held on February 6, 2010.

**Appointment of Chair of Medicine.** The University of Wisconsin School of Medicine and Public Health has appointed Richard Page, MD, as the new Chair of the Department of Medicine, effective December 1, 2009.

**Recognitions.** UWHC was ranked in the top 3% of U.S. hospitals in five medical specialties, according to the 2009 edition of *U.S. News & World Report's* "America's Best Hospitals" guide. Of the more than 4,800 U.S. hospitals U.S. News analyzed, only 174 scored high enough to be ranked in any specialty and UW Hospital and Clinics ranked in Cancer, Digestive Disorders, Ear, Nose and Throat, Kidney Disorders and Urology.

Having received nursing Magnet Designation in May, UWHC is now displaying the prestigious Magnet Obelisk in its awards display case.

The American Family Children's Hospital ranked second in the nation in U.S. Children's Hospitals use of Electronic Health Records by KLAS, an independent healthcare research organization, focusing on electronic health records.

**Strategic Plan.** Progress is being made on the UW Health Clinical Strategic Plan for 2010-2014. A physician champion and an administrative leader are in place with each taskforce. Goals are being reviewed. When goals are finalized, communications to staff will begin.

**H1N1 Planning.** Carl Getto, MD, Senior Vice President of Medical Affairs, shared details regarding the interdisciplinary teams from UWHC and UWMF that are leading the planning and implementation of the management of H1N1 patients in clinics and inpatient settings. The timeframe for seasonal influenza staff immunizations was moved up. The laboratory and pharmacy are preparing for test requirements and availability of antiviral medications. There is coordination as appropriate with other health care organizations in Madison and with county, state and federal agencies.

**School at Work.** UWHC recently celebrated the graduation of 16 staff members from its School at Work program.

**UWHC Employee Awards.** Steve Rough, UWHC Director of Pharmacy, is the 2009 recipient of the Presidential Leadership Award. Barbara Kroll, RN, is the 2009 recipient of the inaugural UWHC Community Service Award.

## **8. Board Committee Reports**

Michael Buhl reported on the meetings of Finance and Audit Committees. The Finance Committee received the year-end audit report from external auditors, Deloitte and Touche. UWHC ended the fiscal year with 3.4% operating margin. The Committee also reviewed a summary of results for FY09 and July 2009, as well as, the results of the hospital tax assessment program.

The Audit Committee received and approved the proposed FY2010 Internal Audit Plan from Scott Houttaker, Director of Internal Audit for UWHC.

## **9. CFO Report**

Mr. Buhl shared details from the summary of operating results for July 2009 reflecting a positive operating margin. Adult inpatient activity was favorable to plan, as well as, outpatient clinic visits. Inpatient pediatric activity was below plan for the month though the length of stay in pediatrics was significantly over plan. UWHC saw a high number of transfers from the region. Total surgical procedures are below plan for the month, even as pediatric surgical procedures were 13% over plan.

Net gain from operations for July was \$4.9 million. Net income including non-operating income was \$8.1 million.

## **10. Closed Session**

There being no other matters for the open session, Mr. Walsh proposed to take the meeting into closed session as previously announced. Mr. Walsh announced that the purpose for the closed session was for the discussion of financial and other matters, including budgetary matters, which for competitive reasons require a closed session, as provided in section 19.85(1)(e), Wis. Stat.; and to consider employment and performance evaluation data of public employees, as provided in section 19.85(1)(c), Wis. Stat.; pursuant to Section 19.85(1)(g), Wisconsin Statutes, to confer with legal counsel who is rendering advice concerning strategy to be adopted with respect to litigation in which UWHCA is or is likely to become involved; and for review of the services of health care providers, pursuant to section 146.38, Wis. Stat. Dr. Vidaillet moved that the Board enter closed session. Ms. Crain seconded the motion. The motion passed with a unanimous roll call vote. The following members voted for the motion: Mr. Walsh (Chair), Ms. Crain, Dean Golden, Chancellor Martin, Dean May, Mr. Sanchez, Mr. Schooff, Mr. Spector, Dr. Vidaillet, Mr. Weiden, and Dr. Wilding. Mr. Axtell was out of the room at the time of the vote. Ms. Booth and Mr. Choudoir are non-voting members.

No action was taken in the closed session.

The meeting adjourned.

Respectfully Submitted,

James C. Dechene, Secretary

**RESOLUTION OF BOARD OF DIRECTORS OF  
THE UNIVERSITY OF WISCONSIN HOSPITALS AND CLINICS AUTHORITY IN  
RECOGNITION OF THE SERVICE OF  
MARGARET VAN BREE, MHA, DrPH**

**September 9, 2009**

**WHEREAS**, Margaret M. Van Bree, MHA, DrPH, has served with distinction as the Senior Vice President and Chief Operating Officer of the University of Wisconsin Hospitals and Clinics Authority (UWHCA) from July 2007, through September 2009;

**WHEREAS**, Margaret M. Van Bree served on the UW Health Operations Committee, was a member of the UW Health Strategic Plan Steering Committee, served as Co-Chair of the UW Health Primary Care Redesign Initiative and the Health Link Executive Steering Committee;

**WHEREAS**, Margaret M. Van Bree has served on the Boards of Unity Health Insurance Organ Procurement Organization Advisory Board and e-Care of Wisconsin;

**WHEREAS**, Margaret M. Van Bree served as preceptor for the UW Hospital and Clinics Administrative fellowship program;

**WHEREAS**, Margaret M. Van Bree has demonstrated a strong commitment to high quality and patient-centered care through her participation in the UW Health Quality Council, leadership of the UWHC Operations Council and oversight of the UWHCA annual operating budget;

**NOW THEREFORE BE IT RESOLVED** that the Board of Directors and the management of the University of Wisconsin Hospitals and Clinics Authority extend their thanks to Margaret M. Van Bree, MHA, DrPH, for her leadership and exemplary work on behalf of UWHCA, its patients and staff.