



For this gift, it's the *action* that counts.
Register now to be an organ & tissue donor.

Workplace Partnership for Life, U.S. Department of Health & Human Services

Company/Organization name: _____

Address: _____

City: _____ Zip: _____ Number of Employees: _____

1. Make the Commitment! Let's be partners in success! The Donate Life Wisconsin team is here to help.

- Implement any number of "Ideas for Action". Feel free to tailor these, or your own action ideas, to suit your organization.
- Designate a person at your organization to take the lead on this challenge:

Contact person: _____ Phone: _____ Email: _____

On behalf of my organization, I commit to join the Workplace Partnership for Life challenge:

 Signature Date

2. Take Action! I pledge to select at least two of the following Action Ideas and ensure that they are implemented at my organization.

- Participate in the national "Give 5-Save Lives" campaign.
 - Choose three dates.
 - Tell your employees that the first five minutes of their shift on those three days will be set aside for them to consider registering as a donor-either by going to our online email link (donatelifewisconsin.org) or by signing their driver's license or state issued I.D. card.

Note: To ensure their intent to donate is part of their DMV record, everyone is encouraged to log-in and register as a donor-even those who already have an orange donor dot on their license or state I.D.
- Send an email, voice or paper message from the CEO to all employees announcing your organization's commitment to the *Donate Life* campaign.
- Distribute or display donor dots and educational materials in a place your employees frequent. (Lunch/break rooms, bathrooms, conference rooms.)
- Post a Web banner that links to our state's Web site or DMV on your organization's Internet and Intranet. Go to www.akoyaonline.com/wpfl/donatelife.htm to view the banner options.
- Host an educational program for employees. Invite donors, recipients, donor family members and donation professionals to address employees at a meeting or seminar, health fair or brown-bag lunch session. Coalition members will be happy to assist, and can provide donation information and donor cards or computer access to our link at donatelifewisconsin.org.
- Place an article in your company newsletter featuring a donation story and highlighting your organization's involvement in the *Donate Life* campaign. Articles are included in this packet, and are available online at donatelifewisconsin.org. Click on the *Resources* link and then *Workplace Partnership for Life*.
- Provide orange "donor dot" stickers to your employees. Encourage discussion by asking employees to wear them on their nametags.
- Fly the Donate Life flag at your workplace. Go to donatelife.net/catalog to order.
- Hold a blood drive or marrow drive at your worksite.
- Hold a driver's license or state I.D. card-signing event. Provide computers with Internet access so employees can go to donatelifewisconsin.org.
- Implement a leave policy for employees who make a living donation.
- Enroll others in the campaign. Share information about the campaign with vendors, customers, partners, friends, club members, everyone!
- Order a Donate Life license plate through the Wisconsin DMV at: www.dot.wisconsin.gov/drivers/vehicles/personal/special/donatelife.htm.
- I have my own Action Idea for my organization. I'll contact Donate Life Wisconsin for assistance.

Please feel free to be creative and bold. These are simply suggestions!