



Why Are We Here?

- **Get the Latest State of the Art on Organ Donation for Hospital Senior Leaders**
- **Teach and Learn from One Another**
- **Celebrate Incredible Results in Wisconsin**

**Commit to Actions That Will Sustain
Wisconsin's National Leadership &
Expand Progress on Life-Saving
Organ Donation**



Who Are We?

- **Hospital Senior Leaders**
- **Organ Procurement Organization Leaders**
- **Speakers & Guests**



Questions to Run On

- **What is the Organ Donation Breakthrough Collaborative and what impact has it had?**
- **What is working and what can we do to get more of it?**
- **What actions can hospital senior leaders take to benefit from and contribute to the work of the Collaborative?**
- **What can each of us do to make the most of our time together this afternoon?**



Two Kinds of Energy, Thoughts, Statements...

Positive (+)

Taking Responsibility
Opportunities
What We Can Do
Acting
Good Stories
Open

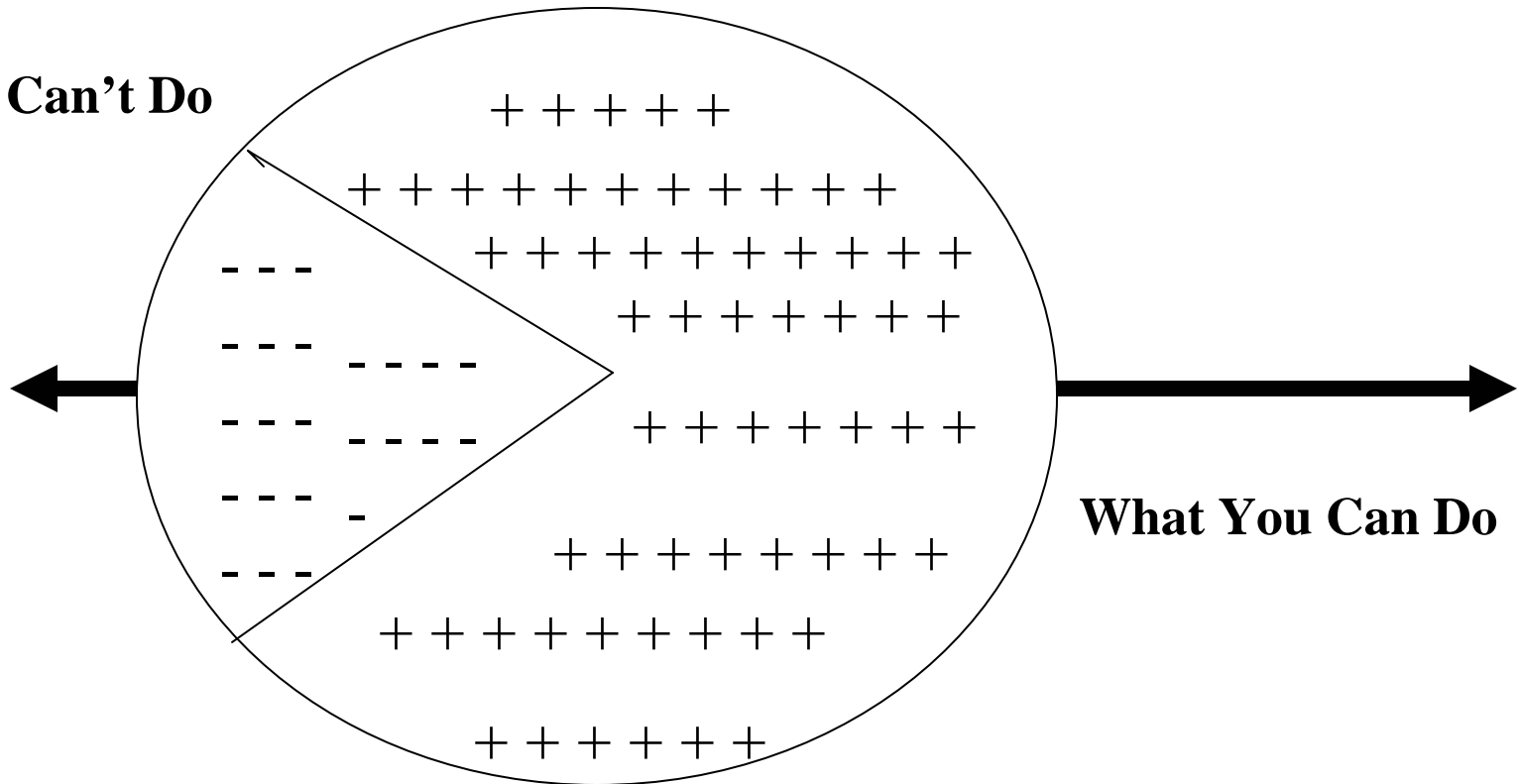
Negative (-)

Blame
Problems
What We Can't Do
Waiting, Wishing
Bad Stories
Judgmental



Net Forward Energy

What You Can't Do



What You Can Do

More Positives Than Negatives



Net Forward Energy

What We Think...and

What We Say...

Makes All the Difference.

***Team With Us to Create Net
Forward Energy***



A Question to Get Us Connected & Interacting:

*What is it about this work that
makes my heart sing?*



Organ Donation Breakthrough Collaborative

What is it, and what are the results so far?



What Is a Collaborative?

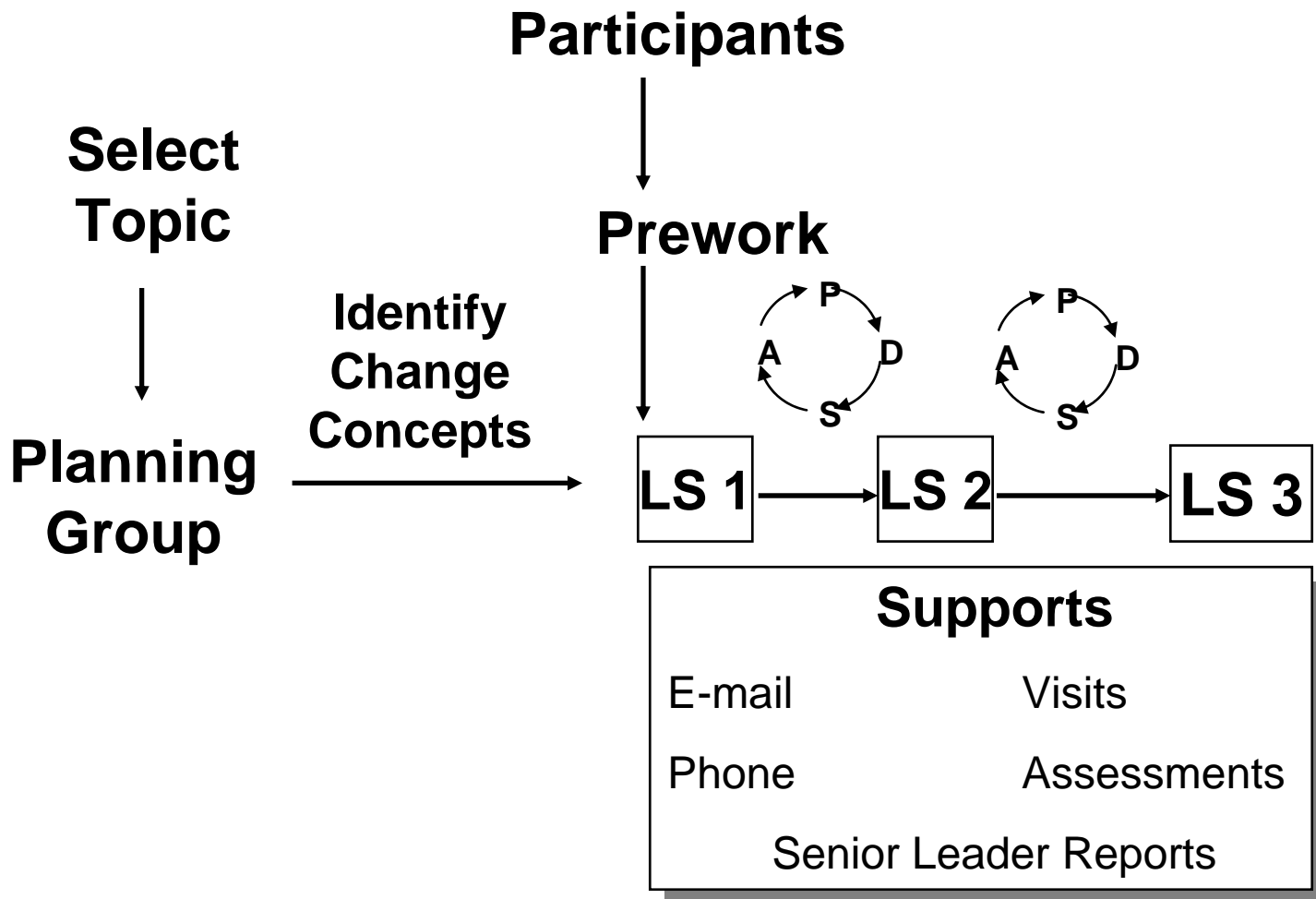
An intensive, full-court-press to facilitate breakthrough transformations in the performance of organizations, based on what already works.

Designed To:

- **Define, Document, and Disseminate Good Ideas**
- **Accelerate Improvement**
- **Achieve Results**
- **Build Clinical Leaders of Change**



Collaborative Engine



CONTRACT FOR RESULTS

"Committed to saving or enhancing thousands of lives a year by spreading known best practices to the nation's largest hospitals, to achieve organ donation rates of 75 percent or higher in these hospitals"


Secretary, Department of Health & Human Services


Executive Director, United Network for Organ Sharing


Chair, National Donor Memorial


Chairman, Institute for Healthcare Improvement


President, Association of Organ Procurement Organizations


Executive Director, Coalition on Donation


Past President, North American Transplant Coordinators Organization


Deputy President, American Society of Minority Health and Transplant Professionals


ONO Co-Chair, Organ Donation Breakthrough Collaborative


Hospital Co-Chair, Organ Donation Breakthrough Collaborative





Collaborative Participants

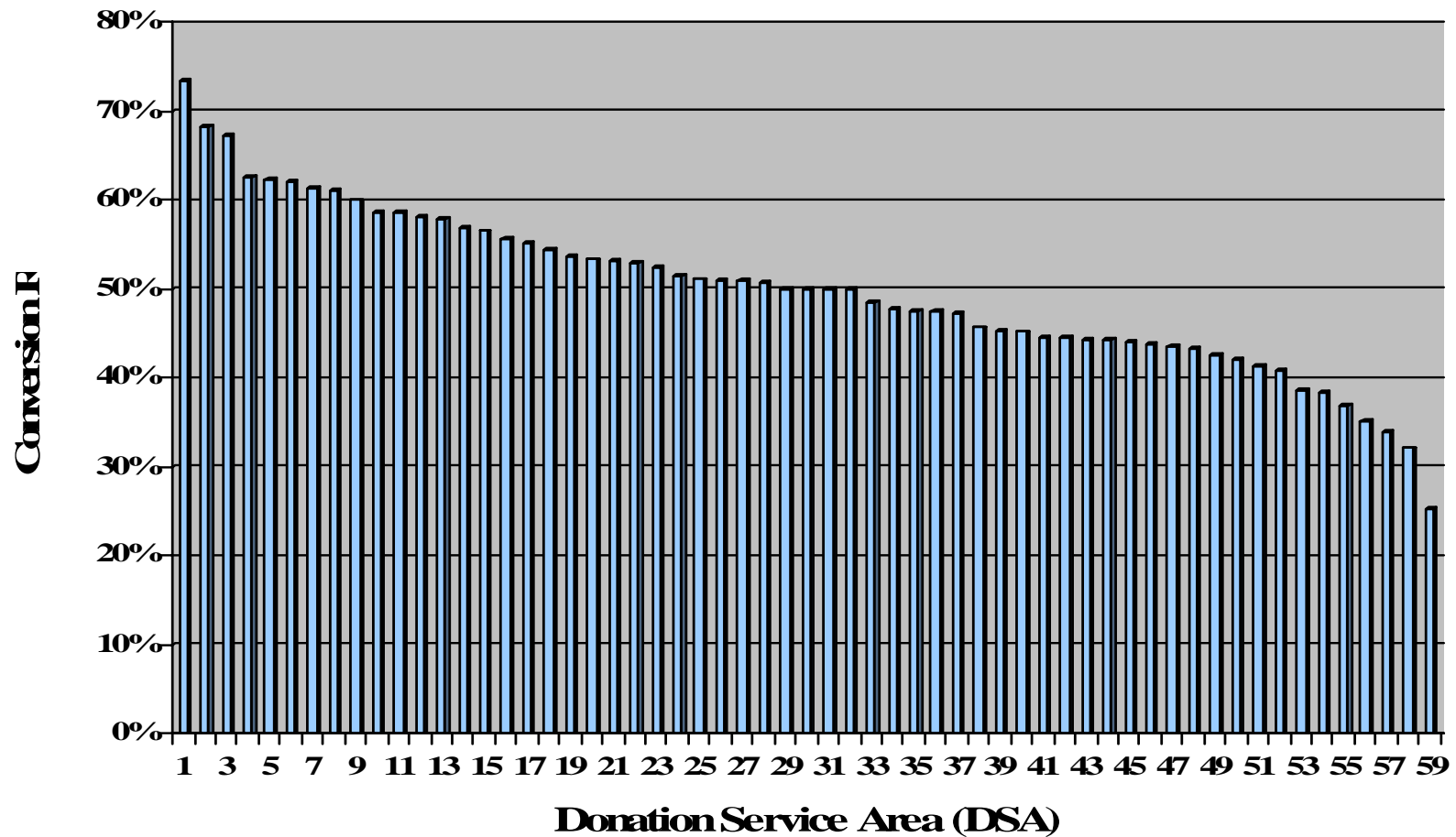
- **Collaborative I, ~500 People in Teams:**
 - 95 Large Hospitals
 - 42 of 58 Organ Procurement Organizations
 - September 2003 to September 2004

- **Collaborative II, ~700 People in Teams:**
 - 138 More Large Hospitals
 - 50 of 58 Organ Procurement Organizations
 - September 2004 to May 2005

- **30 Key Senior Leaders From National Organizations w/ a Stake in Organ Donation**



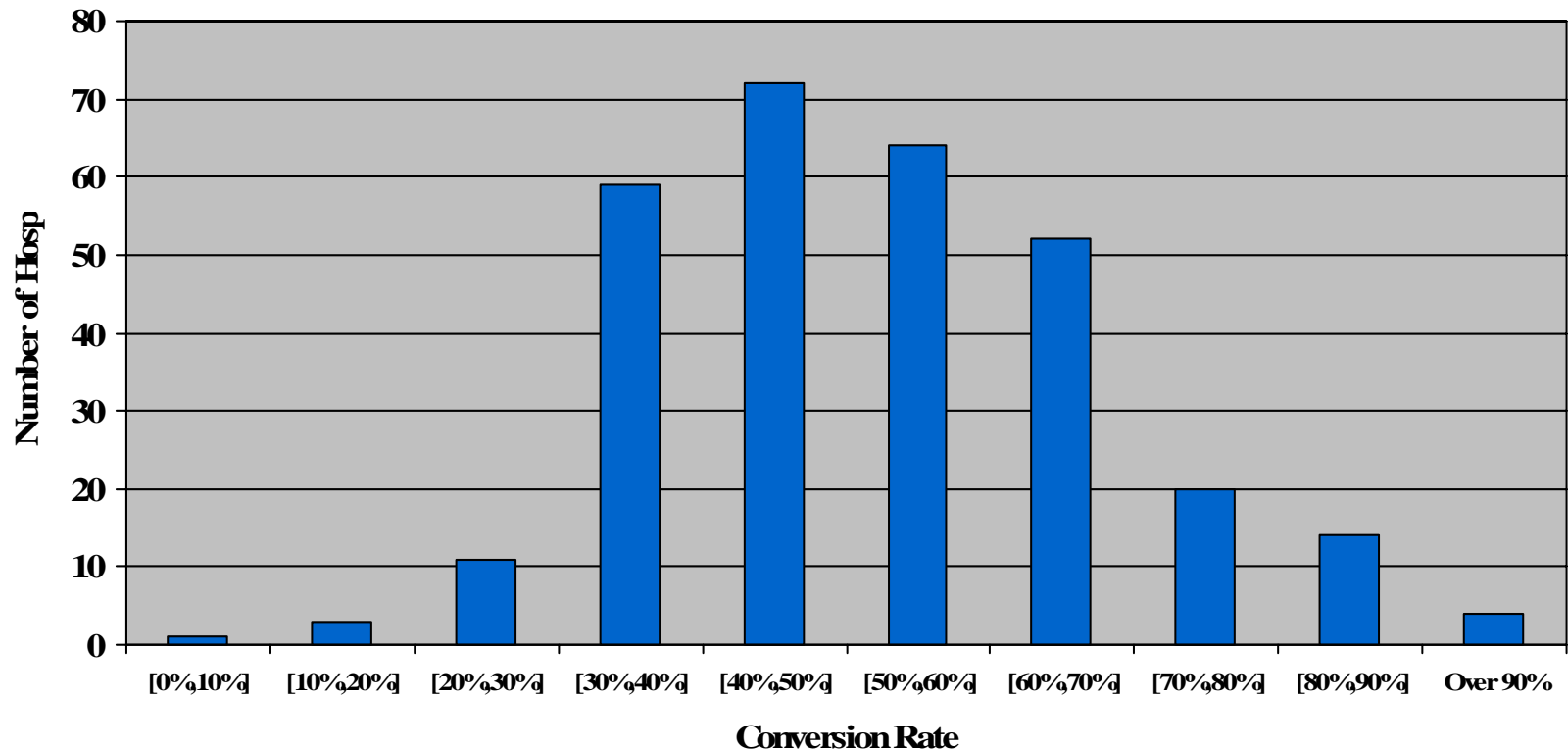
Large Variation in Organ Donation Rates by Donation Service Area





Tremendous Variation in Donation Rates in 300 Largest Hospitals

Conversion Rate Distribution among the Largest 300 Hospitals
9/02-8/03



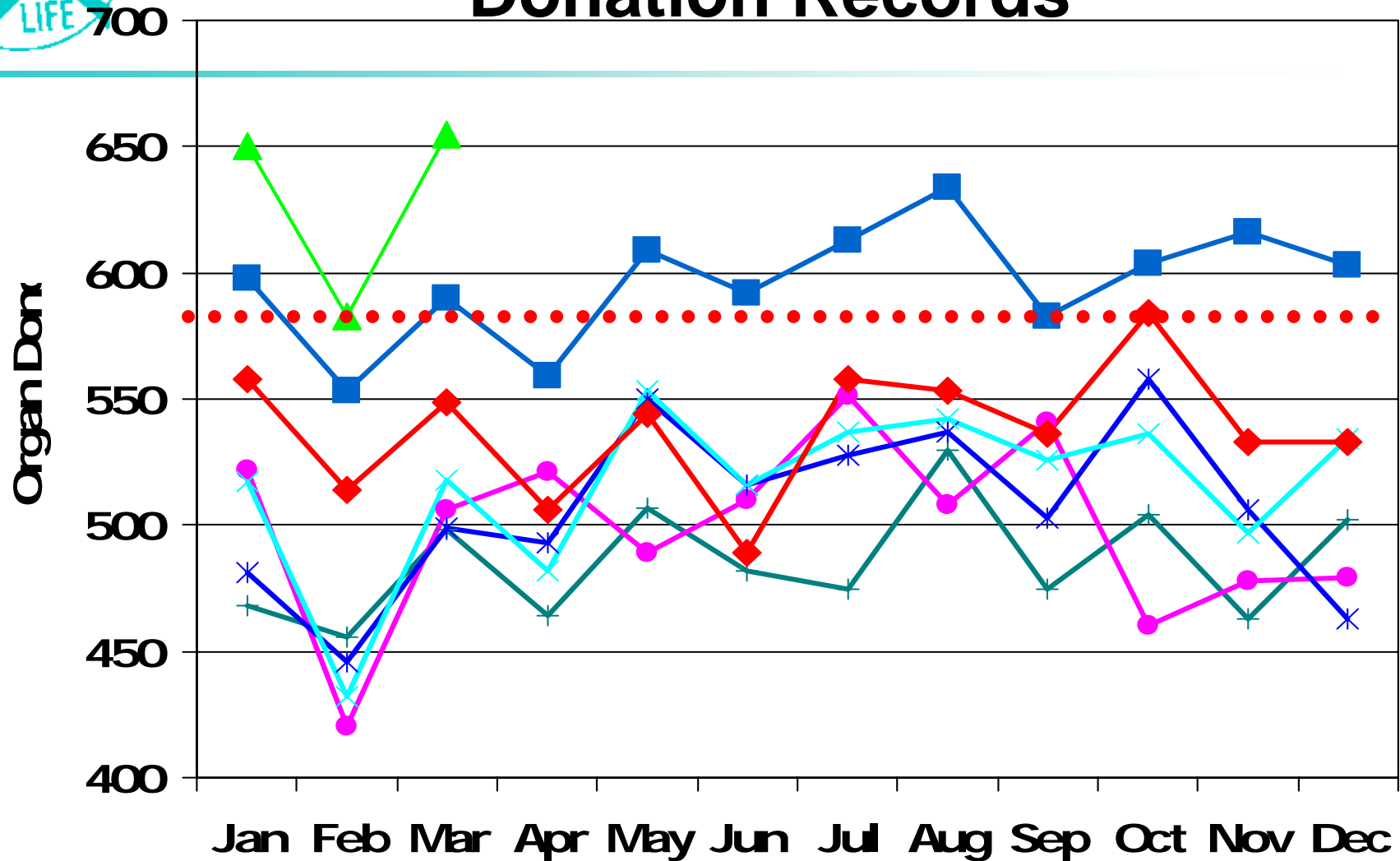


Collaborative Hospitals with 75% Conversion Rates

*On May 19 2005,
the Department of Health & Human Services
Will Recognize 168
of the Nation's Largest Hospitals
for Achieving
Average Conversion Rates of
75% or More.*



Unprecedented Monthly Donation Records





Questions for Discussion

What do these results mean?

What excites you about these results?



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