



Facts About Organ Donation

- **You can make a difference on organ donation.**
- **You can do it fast.**
- **Many benefit from increased donation, including hospitals.**
- ***The University of Wisconsin OPO and Associated Hospitals Have Made a Huge Difference.***



“Every System is perfectly designed to get exactly the results that it gets.”

Don Berwick, CEO, IHI



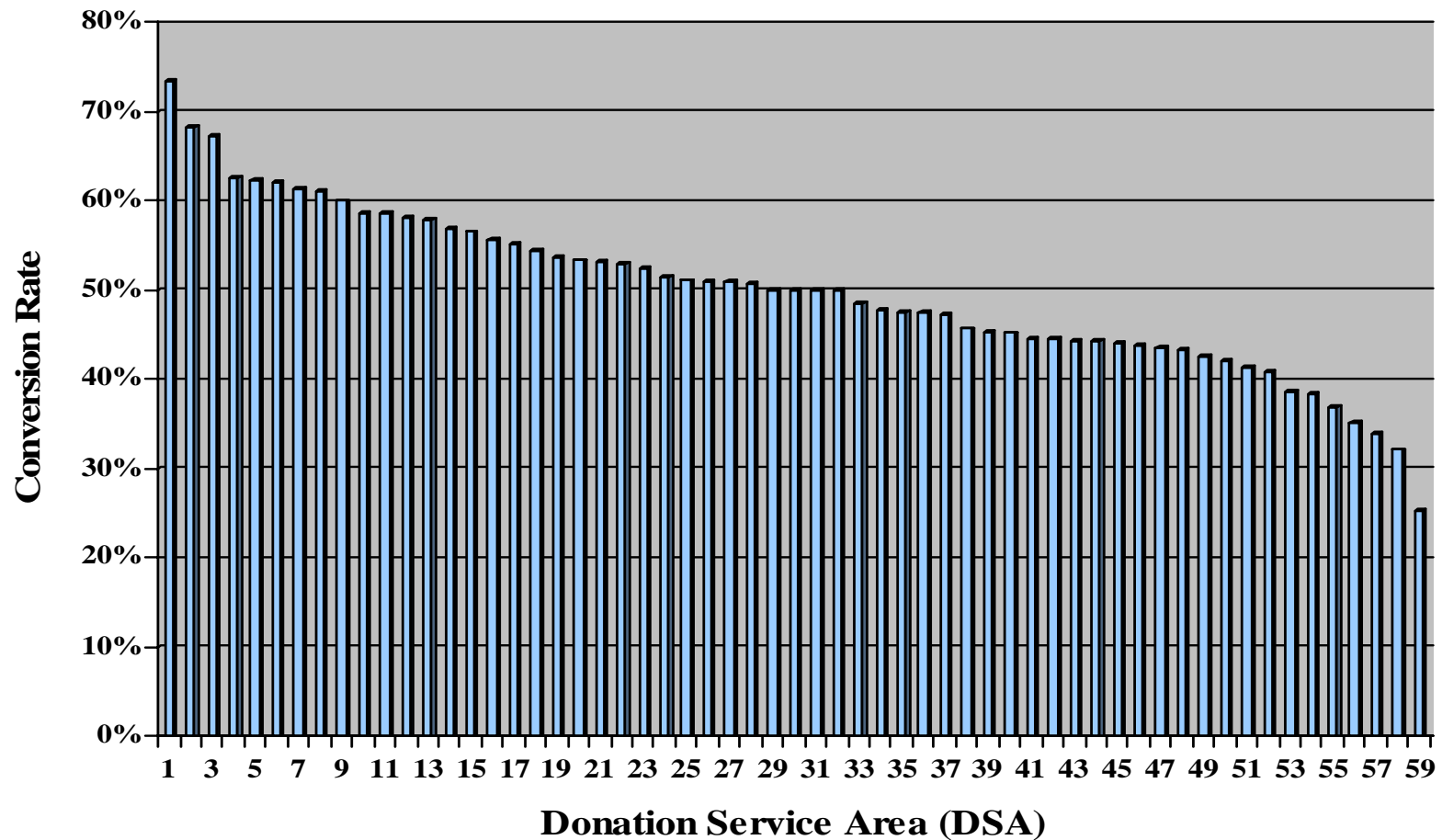
*Consider the Organ Donation
Systems & Contributions of
Wisconsin Leaders...*



*Former HHS
Secretary
Thompson
Launching the
Collaborative*



Large Variation in Organ Donation Rates by Donation Service Area





Performance Benchmarks for Organ Donation Collaborative

- **University of Wisconsin OPO**
- **University of Wisconsin Hospital and Clinics**
- **Gunderson Lutheran Hospital**
- **Theda Clark Regional Medical Center**



Donors-Before-Non-Donor Longest Streaks in the Nation

- **Theda Clark Regional Medical Center– 21**
- **Harris Methodist Fort Worth – 20**
- **JPS Health Network – 17**
- **Hermann Hospital – 16**
- **Research Medical Center – 15**
- **OSF St. Anthony – 12**
- **Erie County and Esperanza - 10**



Performance Benchmarks for New Transplantation Collaborative

- **University of Wisconsin OPO**
- **University of Wisconsin Hospital & Clinics**
- **St. Anthony's**
- **St. Vincent's**



CONTRACT FOR RESULTS

Committed to saving or enhancing thousands of additional lives per year by maximizing the number of organs transplanted from each and every organ donor, without exception. We will maintain a thorough, steadfast focus on better use of new technology, coupled with rapid, widespread replication of proven practices and systems to achieve an average of 3.75 or more organs transplanted from every organ donor.

James L. Thompson

Walter Gehr

Abraham Straker

Michael Heagy

Wendy Gelin

John Bell

Dorey Smith

James A. Bell



HRSA





1st Organ Transplantation Breakthrough Collaborative

National Co-Chair

Tony D'Alessandro, MD

National Co-Improvement Advisor

Dina Steinberger

2 of 18 Faculty

Robert Love, MD

Ken Wood, DO

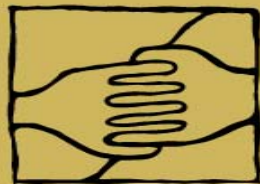


Organ Donation Medal of Honor

On May 19 2005, the Department of Health & Human Services Will Recognize 168 of the Nation's Largest Hospitals for Achieving Donation Rates of 75% or More:

- **Conversion Rate of 75% Over 12 Months**
- **8 or More Eligible Donors per Year**

***An incredible 7 of these hospitals are from
the University of Wisconsin OPO &
Associated Hospitals!***



DEPARTMENT OF HEALTH AND HUMAN SERVICES
HEALTH RESOURCES SERVICES ADMINISTRATION

IN RECOGNITION OF YOUR ACHIEVEMENT
OF THE ORGAN DONATION BREAKTHROUGH
COLLABORATIVE GOAL OF 75% DONATION RATES



Wisconsin Hospitals Winning Organ Donation Medal of Honor

Gunderson Lutheran Medical Center

Marquette General, Michigan

OSF St. Anthony's of Rockford, IL

St. Joseph's Hospital of Marshfield

St. Vincent's

Theda Clark Regional Medical Center

University of Wisconsin Hospital & Clinics



“Work” is 3 Things

- 1. Making Commitments**
- 2. Delivering on Commitments**
- 3. Securing Commitments from Others**



Committing to Action, Progress & Results

What actions will you take to sustain and increase organ donation at your hospital:

- **By Next Tuesday?**
- **By the End of May?**
- **Over the Long Term?**