



UW Health is the brand that signifies a patient-focused, three-pronged academic health system supported by:

- University of Wisconsin Hospital and Clinics, where more than 15,000 cancer patients are seen annually for diagnosis, therapy, follow-up care or second opinions.
- University of Wisconsin Medical School, the UW-Madison campus home of the faculty members who do research, teach and provide patient care.
- University of Wisconsin Medical Foundation, the academic group practice and clinical faculty of the UW Medical School, including more than 900 physicians who practice at 50 locations.



University of Wisconsin  
MEDICAL SCHOOL

The University of Wisconsin Medical School is recognized as an international leader in educating physicians, investigating the causes of disease, finding innovative solutions to medical problems and translating research into compassionate patient care.



The UW Comprehensive Cancer Center is one of only 39 comprehensive cancer centers designated by the National Cancer Institute, the lead federal agency for cancer research.

annual report  
2002-2003

research.

education.

treatment.

hope.

**UWHealth**  
University of Wisconsin  
Comprehensive Cancer Center



UNIVERSITY OF WISCONSIN COMPREHENSIVE CANCER CENTER AR 2002-03

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## message from the director

Dear Friends,


The University of Wisconsin Comprehensive Cancer Center (UWCCC) is more than 2,300 dedicated individuals on the University of Wisconsin-Madison campus who devote their careers each and every day to discovery that will alleviate pain and suffering from cancer.

Our organization is branded “comprehensive” because our mission touches all of the key areas that embody the Wisconsin idea: research, education, community outreach, and state-of-the-art patient care. Discoveries made in our laboratories and new approaches to improving quality of life are constantly moving into early clinical trials to test these new strategies. The ability to translate our discoveries into meaningful new approaches allows us to offer our patients the newest and most promising treatments available and sets us apart from other facilities that offer cancer treatment.

Tangible evidence of our level of excellence has been validated during 2002-2003 by several important achievements, highlighted within this annual report. Our success is driven by the outstanding collaboration and contributions of Cancer Center researchers, health care providers and donors.

On behalf of our faculty and the individuals and families who benefit from their work, I thank you for your support of the UW Comprehensive Cancer Center.

Sincerely,



George Wilding, MD  
Director, UW Comprehensive Cancer Center



research.

MicroGrid

Apogent Discoveries

## advancing Wisconsin's cancer research agenda

The UWCCC has consistently been a leader in advancing the nation's cancer research agenda. In 2002-2003, UWCCC members received close to \$100 million to support their research efforts from federal agencies and private sponsors. During the past year, several exciting announcements underscored our level of excellence.

### **\$7 million federal grant announced**

Tommy Thompson, Secretary of Health and Human Services presented a \$7 million federal grant in September 2003 for construction of new UWCCC space. The grant (of which \$4 million is from the National Center for Cancer Resources and \$3 million from the National Cancer Institute) will be applied toward a new cancer tower for HealthStar's Interdisciplinary Research Complex (IRC), which is

scheduled for a 2005 ground-breaking (please see pages 10-11).

Specifically this grant will provide funding to house interdisciplinary prostate cancer research on one of four new Cancer Center floors planned for the IRC.

The announcement of this grant is the first step toward naming the UWCCC after Paul P. Carbone, MD. Carbone, who died in February 2002, served as UWCCC director from 1978-1997. His unwavering dedication to patients and research is the foundation for the visionary legacy we proudly pursue.

The University of Wisconsin Foundation and the Paul P. Carbone, MD Memorial Foundation plan to raise an additional \$10 million in private philanthropy to rename the UWCCC as the Paul P. Carbone

Comprehensive Cancer Center at the University of Wisconsin-Madison.

### **Aging and Cancer Program formed**

With cancer death rates far greater for those 65 or older, the UWCCC has been selected by the National Institutes of Health as one of eight centers to study the relationship between cancer and aging.

The UWCCC will receive a \$3 million grant for five years of study jointly funded by the National Cancer Institute and National Institute on Aging.

"Our group at the UW is very well poised to investigate the relationship between cancer and aging," said Richard Weindruch, PhD, the grant's principal investigator. "Our efforts will span a broad array of research ranging from the population to the molecular levels."

In conjunction, the UWCCC will establish a formal "Aging and Cancer Program" to be directed by Weindruch. "Aging and Cancer" will become the ninth UWCCC research program, complementing eight existing research programs designed to catalyze research with the goal of applying discovery to yield more effective patient care.

### **UWCCC will lead chemoprevention clinical trials**

NCI announced the UWCCC will receive a \$5 million contract to form a consortium led by Howard Bailey, MD to conduct multiple Phase I and II clinical trials of cancer chemopreventive agents. The consortium will be composed of five core institutions: the University of Wisconsin, the University of Iowa, Vanderbilt University, Emory University/Grady and the University of Rochester.

Consortium members will design and implement numerous studies on agents that may play a role in preventing cancer.

### **O'Brien Urology Research Center funded**

A National Institutes of Health grant for more than \$4 million over five years was awarded to the UW to fund a George M. O'Brien Urology Research Center. Wade Bushman, MD, PhD is the principal investigator of the grant entitled "Mechanisms for Acquired Changes in Prostate Growth Regulation." The grant's unifying hypothesis is that aging and the environment produce acquired changes in prostate growth control that predispose to neoplasia. Several physician-scientists involved in prostate cancer research and treatment will collaborate on this project.

education.



## reaching out to Wisconsin and beyond

Outreach education—helping the public clearly understand cancer’s impact on our daily lives—is a key component of any cancer center that earns the coveted “comprehensive” designation by the National Cancer Institute.

“Reaching out” to cancer patients and their families, as well as health care professionals is of paramount importance to the UWCCC as evidenced by several outreach initiatives...

### Spirit of EAGLES

Spirit of EAGLES (SOE) is one of 18 special population networks funded by the National Cancer Institute (NCI) to improve cancer outcomes among minority people. SOE addresses comprehensive tribal cancer control through partnerships with tribes, the Network for Cancer Control Research among

American Indian/Alaska Native Populations, multiple cancer centers, the Cancer Information Service of the NCI and the American Cancer Society.

The UWCCC is one of five major sub-contractors working on the national Spirit of EAGLES.

Under the direction of Patrick Remington, MD, MPH, North Central Spirit of EAGLES seeks to achieve the project’s aims in five states—Iowa, Minnesota, North Dakota, South Dakota and Wisconsin. In close partnership with the Cancer Information Service, North Central SOE has emphasized relationship building with staff of tribal and Indian Health Service clinics, education on cancer control and community-based research primarily with clinic staff, development of tribal cancer profiles and cancer surveillance research and the promotion of

American Indian participation in clinical research.

### Center for Cancer Communications Research

A \$10 million grant to fund a “Center of Excellence in Cancer Communications Research” at the University of Wisconsin-Madison was announced by the National Cancer Institute in August 2003. The project will strive to improve the quality of life for cancer patients and their families, particularly those from underserved populations.

Led by Cancer Center member David Gustafson, PhD, researchers from several schools and colleges at UW-Madison will work together to enhance an interactive cancer-communication system. Much of their work will focus on the Comprehensive Health Enhancement Support System (CHESS), a

computer-based health resource designed to educate and equip people facing a health crisis.

### Raising lung cancer awareness

Lung cancer specialist, Joan Schiller, MD has co-authored a patient-oriented guide for patients and families dealing with lung cancer, *100 Questions and Answers About Lung Cancer*. Dr. Schiller has also played a leadership role in the formation of Women Against Lung Cancer, a non-profit organization with the goal of educating the public and health professionals about the magnitude of the lung cancer problem in women.

### Wisconsin Tobacco Quit Line shows results

Smokers calling the Wisconsin Tobacco Quit Line (1-877-270-STOP) are four times more likely to quit smoking successfully than those who try on their own,

according to an independent survey evaluating the Quit Line’s second year of operation.

“Almost 93 percent of callers said they would recommend the Quit Line to others. That’s a ringing endorsement of the powerful assistance provided by the Wisconsin Tobacco Quit Line,” said Michael Fiore, MD, MPH director of the UW Center for Tobacco Research and Intervention, which manages the Quit Line.

Since the Quit Line’s inception in May 2001, over 25,500 callers have contacted the Quit Line for help. Eighty-three percent of callers are tobacco users and over 5,600 individuals have quit smoking with the help from the Quit Line. In the state of Wisconsin in one year, that translates to a savings of nearly \$9 million in excess health care costs related to diseases caused by smoking.





treatment.

## providing excellence in cancer care

At the UWCCC, our goal is to provide patients with the best cancer treatment available. Our team of skilled cancer professionals, work with patients and families to treat their cancer, control side effects of treatment and to provide assistance in dealing with a diagnosis of cancer. Over the past year, we have made a number of improvements in the environment in which we provide this care and have expanded our cancer care team to meet the needs of patients and families.

### New Cancer Clinics

In Fall 2002, new Cancer Clinics were opened as part of a new Ambulatory Services addition on the campus of UW Hospital and Clinics. Patients now enter the Cancer Clinics through a four-story atrium, complete with fountain and comfortable spaces for patients/families. Medical

Oncology, Hematology and Bone Marrow Transplant Clinics have all moved to this new space. The Gynecologic Oncology Clinics and Chemotherapy space is currently being completely renovated to match the new environment.

The new Ambulatory Services addition includes new outpatient lab and radiology facilities making these services more convenient for cancer patients. Also included in the new space are patient teaching areas as well as consultation space for the cancer care team to meet with patients and families. A salon is available for wig selection or fitting.

### New Breast Center

Opened in November 2002, the Breast Center has brought together breast-related problems clinics and breast imaging in one location. For patients, this translates into better

coordination of care during a stressful time. In a single location, patients are seen by a skilled team of professionals and access the latest technology in breast imaging.

"From mammography to ultrasound to biopsy, this is the place for women who want the latest in comprehensive, multidisciplinary breast care in Wisconsin," says James Stewart, MD, the center's medical director. "Our goal is to make every woman's experience as smooth as possible."

### New East Clinic- Radiation Oncology Center Opens

A new Radiation Oncology Center opened in October 2003 at the UW Health-East Clinic located in the American Center off Hwy 151, just north of the intersection with I-90/94. This center includes state-of-the-art radiation oncology equipment and a skilled team of

staff for the treatment of cancer. This location provides convenient access for patients from the East, Northeast, South and Southeast sides of Madison and Dane County as well as other communities such as Columbus, Beaver Dam, and Portage.

### Remodeled Inpatient Cancer Unit

The Inpatient Medical Oncology/Hematology/Bone Marrow Transplant Unit, (B6/6), was completely remodeled during 2002. These improvements provide a home-like environment that is much more comfortable for patients and families. In addition to more inviting spaces, computer access is now available for patients wishing to keep in touch with family or their work.

### 2002 Patient Statistics

*UWCCC/UW Hospital & Clinics*

Total unique patients (outpatient and inpatient)	15,512
New cancer cases	3,428
Outpatient visits	82,367
Inpatient discharges	2,728

### 2002 Clinical Trials Statistics

Number of patients enrolled in all clinical trials	864
Number of trials open	
Open to adults	222
Open to adults & children	16
Open to children	30
TOTAL	268

### Clinical Trials Information

For more information about clinical trials at the UWCCC, please contact Cancer Connect, 1-800-622-8922 or (608) 262-5223.



Drop a pebble

Do a deed of

it may reach

hope.

## celebrating the hope and promise of the future

### Third Kids With Courage Reunion

If ever there were two words that intuitively should not go together, they are “childhood” and “cancer.”

Fortunately, incredible strides have been made in treating children with cancer over the past generation. Celebrating these advances in Madison on November 29, 2003 were more than 200 childhood cancer survivors (ages 1 through 44) and their families who were treated at University of Wisconsin Children’s Hospital.

Sponsored by UW Children’s Hospital and the UW Comprehensive Cancer Center, Kids With Courage III was the third reunion of childhood cancer survivors. As was the case for the first two Kids With Courage reunions in 1993 and 1998, supermodel Cindy Crawford was a special guest at the event.

Cindy’s younger brother, Jeffrey, died of leukemia in 1975 after being treated at UW Children’s Hospital. Cindy has been an invaluable contributor of time and money to the UW Pediatric Oncology program over the past decade.

Paul Sondel, MD, head of the UW Pediatric Oncology program, said there is nothing as rewarding to him as a physician-researcher as seeing so many childhood cancer survivors under one roof.

“We have made greater headway in curing childhood cancer than any other type of cancer over the past 30 years,” Sondel said.

“Thirty years ago, only three in 10 childhood cancer patients survived their disease, and it was uncertain if any would be cured. Today, 80 percent of all children diagnosed with cancer will be cured.”

Seeing so many children treated at UW come back to Madison for this event powerfully crystallizes this achievement, Sondel said.

“Whether a childhood cancer survivor is currently in treatment or 20 years out of treatment as a grown adult with a family, this reunion is a truly phenomenal and emotionally moving event for everyone involved,” he said.

“Kids With Courage also provides an opportunity for families and children to entertain, educate, provide support and celebrate progress together.”

### Cancer Hope, Cancer Health Week

Annually, the UWCCC sponsors a week in early May entitled “Cancer Hope, Cancer Health Week”—dedicated to providing hope and useful health information for anyone touched by cancer.

Highlights from the 2003 Cancer Hope, Cancer Health Week included:

- An integrative medicine health fair with keynote speaker, David Rakel, MD was held at the Madison Marriott West. More than 350 people heard Rakel’s presentation entitled, “Turning Healthy Relationships Into Healthier Bodies.”
- A thought-provoking panel discussion on lung, colon and gynecologic cancers. Led by Meg Gaines of the UW Center for Patient Partnerships, this panel discussion provided insight and resources for patients, family members and other caregivers.
- A picnic celebrating all cancer survivors was attended by more than 150 survivors at High Point Church in Madison.

Participants enjoyed a picnic meal, complete with an ice cream sundae bar from Culver’s of Middleton and listened to a live performance from Tin Ceiling, a local rock band.

- Larry Norton, MD from Memorial Sloan-Kettering Cancer Center was named the first Paul P. Carbone Visiting Professor. The Paul Carbone Visiting Professorship and Lecture is annually sponsored by the UWCCC, Frontier Science and Technology Research Foundation and the Paul P. Carbone, MD Memorial Foundation.



# building for breakthrough research discoveries

The UW Comprehensive Cancer Center (UWCCC) will have a very prominent place in the new Interdisciplinary Research Complex (IRC), the final facility of the highly successful UW Medical School's HealthStar campaign on the UW health sciences campus. The largest single component of the new research facility will be the Cancer Research Tower to be located adjacent to UW Hospital and Clinics.

Two simultaneous fundraising campaigns are supporting the IRC.

## **Carbone Legacy Campaign: the fitting tribute to a legend**

Members of the UWCCC Advisory Board and other community volunteers have joined together with the Carbone family to form the Carbone Legacy Committee. The committee is leading the

effort to name the UWCCC for the late Paul P. Carbone, MD. By raising \$10 million in private gifts, we have a unique opportunity to leverage additional grant funding over the next two years. This is a special window of opportunity to honor Carbone's memory and fulfill his dreams for the UWCCC. It is our hope that those who received the gift of his exceptional care, teaching, guidance and friendship will now join together to contribute in his name.

"The UW Comprehensive Cancer Center is more than just a building or a floor or a lab. It represents a concept—caring for others," UWCCC Director George Wilding says. "This is the way in which my former colleague Paul Carbone approached his work and each of his patients. That's why naming the UWCCC for him is so fitting."

## **New Cancer Research Tower**

The IRC is "by no means a luxury, it is a necessity for us to stay competitive as one of the nation's leading cancer centers," says Wilding. "There literally is no space in our existing facilities for new recruits and investigators."

The new cancer space in the IRC will consist of four floors, which includes 100,000 square feet of laboratory and office space.

The tower will facilitate the daily collaborations among researchers and clinicians that lead to breakthrough discoveries. It also will bring together key shared services and equipment vital to the research process, providing the space and technology for discovery to flourish.

The project presents opportunities for donors to name the Cancer Research Tower itself, the laboratory floors within it either individually or collectively, and various other research support and office spaces.

This vision and the promise it holds are dependent on private support. The campaigns for the Carbone Legacy and the Cancer Research Tower are central priorities for the Medical School and UW Foundation. We look forward to working with our alumni, friends and all others hoping to achieve a world without cancer. We all want to see our Medical School and the UWCCC leading the way.

## **Creating a Future without Cancer**

Achieving this vision requires significant private support along

with the partnership of the State of Wisconsin and the University. We invite you to join us.

For more information about contributing to the Interdisciplinary Research Complex, please contact:

### **Patty Porter**

Senior Director for Health Sciences  
University of Wisconsin  
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1848 University Avenue  
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(608) 265-2922 or  
(800) 443-6162

patty.porter@uwfoundation.  
wisc.edu

## Leadership



*Senior Leadership: (From left to right) Patrick Remington, Jane Wegenke, Norman Drinkwater and George Wilding.*

UW-Madison's prominence in cancer research, education and treatment arises from more than six decades of diligence and discovery—beginning with the founding of the McArdle Laboratory for Cancer Research in 1940 followed by the formation of the UWCCC in 1973.

In 1971, the National Cancer Act called for the creation of cancer centers of excellence throughout the United States. The UWCCC was established as one of the first university-based comprehensive cancer centers in 1973 by the National Cancer Institute.

To gain a “comprehensive” designation (the highest ranking given by the National Cancer Institute), a center must meet specific criteria:

- Strong basic laboratory and clinical research and the translational research that forms the bridge between them;
- Innovative cancer treatments involving clinical trials;
- Cancer prevention and control programs;
- Training and education of health care professionals;
- Cancer information services; and
- Community outreach and education.

The UWCCC is governed by an Executive Committee. This committee receives input from an External Advisory Committee comprised of academic leaders from across the nation as well as a regional advisory board of community members.

## Leadership

### Senior Leadership

#### George Wilding, MD

Director, UWCCC  
Associate Director–Clinical Programs

#### Norman Drinkwater, PhD

Associate Director–Laboratory  
Programs

#### Patrick Remington, MD, MPH

Associate Director–Cancer Control

#### Jane Wegenke

Associate Director–Administration

### Executive Committee

Paul J. Bertics, PhD

George T. Bryan, MD, PhD

Teresa Compton, PhD

David L. DeMets, PhD

William F. Dove, PhD

Norman R. Drinkwater, PhD

Michael N. Gould, PhD

F. Michael Hoffmann, PhD

Minesh P. Mehta, MD

Henry C. Pitot, MD, PhD

Patrick L. Remington, MD, MPH

Paul M. Sondel, MD, PhD

Bill M. Sugden, PhD

Jane Wegenke, BS

Richard H. Weindruch, PhD

George Wilding, MD

### External Advisory Committee

#### Paul Calabresi, MD (Chair)

Brown University School of  
Medicine

#### John Coffin, PhD

Tufts University

#### James Cox, MD

M.D. Anderson Cancer Center

#### Russell Hilf, PhD

University of Rochester  
Medical Center

#### Ralph Hruban, MD

Johns Hopkins University

#### Peter Jones, PhD

USC/Norris Comprehensive  
Cancer Center

#### Albert LoBuglio, MD

University of Alabama at  
Birmingham Comprehensive  
Cancer Center

#### Frank McCormick, PhD, FRS

University of California,  
San Francisco Cancer Center

#### Sara Perkel, MS

National Comprehensive Cancer  
Center Network

#### Jasper Rine, PhD

University of California, Berkeley

#### Steven Rosen, MD

Northwestern University,  
Robert H. Lurie Comprehensive  
Cancer Center

#### G. Marie Swanson, PhD

Michigan State University  
Cancer Center

#### George Vande Woude, PhD

Van Andel Research Institute

#### Daniel Von Hoff, MD, FACP

Arizona Cancer Center

#### Ralph Weichselbaum, MD

University of Chicago Cancer  
Research Center

### Advisory Board Members

Donald Anderson

Marilyn Anderson

DeEtte Beilfuss-Eager

H. Mel Benstead

George Bryan

Sandra Schwartz Bryan

Mary Carbone

Paul Carbone, Jr.

Diane Craig Chechik

Gloria Etter

Ilene Fielkow

June Franklin

John Frautschi

Al Goldstein

Mary Lou Birkett Goodfriend

Joanne Haertle

Forrest Hartmann

Hans Helland

Marjorie Helland

Brian Howell \*

George Icke \*\*

Barbara Kilgore

Tom Kilgore

Kevin Koch

Nancy Kreilick

Phyllis Leach

Terry Lierman

Efrat Livny

Charles Loeffler

Marian Loeffler

Christine McHugh \*\*\*

Linda Nielsen

Bill Nitzke

Louise Rusch

Donald P. Ryan

Susan Veatch

Helen Whitman-Obert

Mary Wickhem

Anne Wolman

Martin Wolman

\*deceased November 2003

\*\*deceased November 2003

\*\*\*deceased April 2003





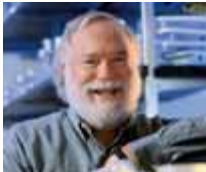
Patrick Remington



Paul Bertics



William Dove



Michael Gould



Michael Hoffmann



Teresa Compton



Minessh Mehta



Paul Sondel



Richard Weindruch

The UW Comprehensive Cancer Center brings together the research efforts of more than 230 faculty from 44 departments and 10 schools on the UW-Madison campus.

Cancer Center members participate in nine research programs, which optimize intra- and inter-programmatic research and facilitate efforts to apply discoveries to improving the care of our cancer patients.

To read more about our nine research programs, please visit [www.cancer.wisc.edu](http://www.cancer.wisc.edu).

## m e m b e r s

### AGING & CANCER

**Program Leader:**  
**Richard H. Weindruch, PhD**

This program will investigate the relationship between cancer and aging. Membership is being formulated for this new program.

### CANCER CONTROL & POPULATION SCIENCE

**Program Leader:**  
**Patrick Remington, MD, MPH**

The mission of the Cancer Control and Population Science program is to understand the causes and distribution of cancer in populations and support the development and implementation of effective interventions.

Catherine I. Allen, PhD \*  
Henry A. Anderson, MD  
Timothy B. Baker, PhD  
James F. Cleary, MD  
June L. Dahl, PhD  
Michael C. Fiore, MD, MPH  
Brion J. Fox, JD  
Dennis G. Fryback, PhD  
Kennedy W. Gilchrist, MD  
Albert C. Gunther, PhD

David H. Gustafson, PhD  
Lawrence P. Hanrahan, PhD  
Susan M. Heidrich, PhD  
David E. Joranson, MSSW  
Douglas E. Jorenby, PhD  
David A. Katz, MD  
Mary L. Keller, RN, PhD  
Diane R. Lauver, RN, PhD  
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Marjorie A. Rosenberg, PhD  
Michael L. Rothschild, PhD  
Ronald C. Serlin, PhD  
Maureen A. Smith, MD, MPH, PhD  
Amy Trentham-Dietz, PhD  
Sandra E. Ward, PhD  
\* Deceased

### CANCER GENETICS

**Program Leader:**  
**William F. Dove, PhD**

The mission of the Cancer Genetics Program is to develop the capabilities of experimental genetic analysis to define causative pathways that affect tumor growth.

Daniel M. Albert, MD  
Thomas S. Anantharaman, PhD  
Alan D. Attie, PhD

Mark W. Craven, PhD  
Norman R. Drinkwater, PhD  
Peggy J. Farnham, PhD  
Jason P. Fine, PhD  
Anne E. Griep, PhD  
F. Michael Hoffmann, PhD  
Russell F. Jacoby, MD  
David F. Jarrard, MD  
Lorraine F. Meisner, PhD  
Amy R. Moser, PhD  
Michael A. Newton, PhD  
Robert W. Nickells, PhD  
Arthur Polans, PhD  
Tomas A. Prolla, PhD  
Eric P. Sandgren, PhD, VMD  
David C. Schwartz, PhD  
Gurbax Singh Sekhon, PhD  
Lloyd M. Smith, PhD  
Xin Sun, PhD  
Michael R. Sussman, PhD  
Jon A. Wolff, MD  
John A.T. Young, PhD

### CELL SIGNALING & GROWTH CONTROL

**Program Leader:**  
**Paul J. Bertics, PhD**

The Cell Signaling and Growth Control Program seeks to understand the signals that govern

## m e m b e r s

the proliferation and invasion of metastatic tumors.

Caroline M. Alexander, PhD  
Richard A. Anderson, PhD  
Emery H. Bresnick, PhD  
Richard R. Burgess, PhD  
Wade Bushman, MD, PhD  
Peggy J. Farnham, PhD  
Frances J. Fogerty, PhD  
Andreas Friedl, MD  
Michael K. Fritsch, MD, PhD  
Daniel S. Greenspan, PhD  
Anna Huttenlocher, MD  
Patricia J. Keely, PhD  
Laura L. Kiessling, PhD  
James S. Malter, MD  
Shigeki Miyamoto, PhD  
Deane F. Mosher, MD  
Christopher J. Murphy, DVM, PhD  
Sean P. Palecek, PhD  
Donna M. Peters, PhD  
Alan C. Rapraeger, PhD  
Jeffrey Ross, MD  
Linda A. Schuler, PhD  
Lewis G. Sheffield, PhD  
Nader Sheibani, PhD  
John P. Svaren, PhD  
David A. Wassarman, PhD  
Jyoti J. Watters, PhD

### **ETIOLOGY & CHEMOPREVENTION**

#### **Program Leader: Michael N. Gould, PhD**

The mission of the Etiology & Chemoprevention Program is to determine the causes of cancer and then translate this knowledge to develop and evaluate drugs, vitamins, or other agents to try to reduce the risk of or delay the development of cancer.

Nihal Amad, PhD  
Elaine T. Alarid, PhD  
Howard H. Bailey, MD  
Christopher A. Bradfield, PhD  
George T. Bryan, MD, PhD  
Herbert Chen, MD  
Steven S. Clark, PhD  
Kelly H. Clifton, PhD  
David L. DeMets, PhD  
Norman R. Drinkwater, PhD  
Charles E. Elson, PhD  
William E. Fahl, PhD  
Russell F. Jacoby, MD  
David F. Jarrard, MD  
Colin R. Jefcoate, PhD  
Charles B. Kasper, PhD  
Christina M. Kendzioriski, PhD

Paul O. Larson, MD  
Hasan Mukhtar, PhD  
R. Timothy Mulchay, PhD  
Michael A. Newton, PhD  
C. David Page, Jr., PhD  
Michael W. Pariza, PhD  
Henry C. Pitot, MD, PhD  
Tomas A. Prolla, PhD  
Linda A. Schuler, PhD  
Jude W. Shavlik, PhD  
Lewis G. Sheffield, PhD  
James A. Stewart, MD  
James P. Thomas, MD, PhD  
Ajit Kumar Verma, PhD  
Richard H. Weindruch, PhD  
George Wilding, MD

### **EXPERIMENTAL THERAPEUTICS**

#### **Program Leader: F. Michael Hoffmann, PhD**

The specific aims of the Experimental Therapeutics Program are to identify novel mechanisms of anticancer therapy and translate them to clinical applications, to perform initial human clinical trials, and to move new therapies to disease specific settings.

Nicholas L. Abbott, PhD  
Daniel M. Albert, MD  
Mark R. Albertini, MD  
Robert Auerbach, PhD  
Howard H. Bailey, MD  
Hirak S. Basu, PhD  
David J. Beebe, PhD  
Paul J. Bertics, PhD  
Reginald C. Bruskewitz, MD  
Richard J. Chappell, PhD  
James F. Cleary, MD  
Hector F. DeLuca, PhD  
David L. DeMets, PhD  
Andreas Friedl, MD  
Samuel H. Gellman, PhD  
Michael N. Gould, PhD  
Krista K. Graven, MD  
Kyle D. Holen, MD  
Paul R. Hutson, PharmD  
Guilherme L. Indig, PhD  
Brad S. Kahl, MD  
Weiyuan John Kao, PhD  
KyungMann Kim, PhD  
Jill M. Kolesar, PharmD  
Michael R. Kosorok, PhD  
Ilene D. Kurzman, EdD  
Glen S. Kwon, PhD  
Garet P. Lahvis, PhD  
Fred T. Lee, Jr., MD  
Richard R. Love, MD  
Gerard J.D. Marriott, PhD

Laurence J. Marton, MD  
Douglas G. McNeel, MD, PhD  
Shigeki Miyamoto, PhD  
Sherry Morgan-Meadows, MD  
R. Timothy Mulcahy, PhD  
Daniel L. Mulkerin, MD  
Terry D. Oberley, MD  
Ronald T. Raines, PhD  
H. Ian Robins, MD, PhD  
Joseph R. Robinson, PhD  
Arnold E. Ruoho, PhD  
Joan H. Schiller, MD  
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Eric V. Shusta, PhD  
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Santhanam Swaminathan, PhD  
James P. Thomas, MD, PhD  
James A. Thomson, VMD, PhD  
Jon S. Thorson, PhD  
Randal S. Tibbetts, PhD  
Anne M. Traynor, MD  
David M. Vail, DVM  
Lynn Van Ummersen, MD  
Jamey P. Weichert, PhD  
George Wilding, MD  
Weixiong Zhong, MD, PhD

*MEMBERS continued on next page*

## m e m b e r s

### HUMAN CANCER VIROLOGY

**Program Leader:**  
**Teresa Compton, PhD**

Researchers in the Human Cancer Virology Program study viruses that cause cancer in people—dissecting the routes by which viruses enter cells and revealing the mechanisms by which viruses predispose cells to evolve into tumors.

Paul G. Ahlquist, PhD  
Curtis R. Brandt, PhD  
Paul F. Lambert, PhD  
Daniel D. Loeb, PhD  
Janet E. Mertz, PhD  
Robert Todd Striker, MD, PhD  
Bill M. Sugden, PhD  
John A.T. Young, PhD

### IMAGING & RADIATION

**Program Leader:**  
**Minesh P. Mehta, MD**

The Imaging and Radiation Sciences Program is focused on improving early detection and staging of cancer as well as developing strategies to improve outcomes of patients treated with radiation.

B. Lynn Allen-Hoffmann, PhD  
Hirak S. Basu, PhD  
Elizabeth S. Burnside, MD, MPH  
Suresh R. Chandra, MD  
Richard J. Chappell, PhD  
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Jamey P. Weichert, PhD  
Tracey Weigel, MD  
James A. Zagzebski, PhD

### IMMUNOLOGY & IMMUNOTHERAPY

**Program Leader:**  
**Paul M. Sondel, MD, PhD**

The goal of the Immunology & Immunotherapy Program is to understand how the immune system recognizes cancer and use this knowledge to create strategies for effective cancer treatment and prevention.

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In September 2003, Tommy Thompson, U.S. Secretary of Health and Human Services presented a \$7 million federal grant to the UWCCC. The grant will provide funding for interdisciplinary prostate cancer research on one of four new Cancer Center floors planned for the Interdisciplinary Research Complex.





Gabriel Brandon, 5, (right) enjoys a moment with his brother Christian, 8, at Kids With Courage III, a reunion of more than 200 childhood cancer survivors held in November 2003.

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Mary Carbone (center) is pictured with four of her children (left to right) Matthew, Karen, Kathy and David, at the annual Cancer Center donor dinner at Monona Terrace on May 14, 2003.

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More than 150 cancer survivors attended the Cancer Center's Celebrating Life and Progress Picnic on May 15, 2003 at High Point Church, Madison. This is one of several events held during the annual Cancer Hope, Cancer Health Week each May.

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 Park Printing  
 Pedro's Mexican  
 Restaurante  
 Pharmacia Oncology  
 Pizza Di Roma  
 Pizzeria Uno  
 The Prime Quarter Steak  
 House  
 Reinhart, Boerner,  
 Van Deuren, S.C.  
 Roche Pharmaceuticals  
 Sanofi-Synthelabo  
 Schwoegler's Park Towne  
 Lanes  
 Select Inn  
 South Madison Health &  
 Family Center-  
 Harambee



Zachary Straus (age 4) of Middleton, Wisconsin, who is clearly a budding artist, met with other cancer survivors at the Kids With Courage event in November, 2003.

Star Cinema  
 Sunroom Café & Gallery  
 Supreme Health & Fitness  
 Target Corporation  
 Tommy Bartlett, Inc.  
 Tommy Bartlett's Robot  
 World  
 Tully's II  
 The Ultimate Spa & Salon  
 UW Health Center for  
 Integrative Medicine  
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**IN MEMORY OF**

Memorial gifts are given in memory of a loved one who is deceased. A minimum gift of \$100 has been made in memory of the individuals listed.

Jonathan Aked  
Carolyn Albert  
Mike Alt  
Shirley M. Amberg  
Ellie Anderson  
Jay W. Anderson  
Ruth Anderson

Edgar Armstrong  
Melissa Arnold  
Valerie Arveson  
Donald Axelrod  
Barbara Bachhuber  
James Bachmann  
Jeff Badtke  
Ronald Barrett  
Richard Bassman  
Aimee Bauers  
William C. Baumann  
Elizabeth Baxter  
Karen Beatty  
George Becker  
Thomas B. Becker



Massage therapist Diane Kahler, CMT of UW Health Integrative Medicine demonstrates her technique during the Integrative Medicine Health Fair on May 13, 2003. The event was part of the Cancer Center's annual Cancer Hope, Cancer Health Week.

Roger Behling  
Duane Behm  
Chris H. Belau  
Olis L. Beninger  
Harris Berg  
Ruth Berge  
Susan Bergquist  
Harold E. Bewick  
Charles F. Beyer  
Tyler Bierenbaum  
Howard Blauert  
Donald Boelte  
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Connie Bugbee  
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Nancy Young  
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Erich Ziemann  
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Kenneth R. Zimmerman  
Judith Clark Zimny

#### IN HONOR OF

Honor gifts are given in honor of a loved one who is living. A minimum gift of \$100 has been made in honor of the individuals listed.

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Dianne Binger  
Nancy Blindauer  
Lynndon Brooks  
Janet Brown  
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George T. Bryan, Jr.  
Joseph Bryan  
Kathryn Bryan  
Glenn Butters  
Nathan Byram  
Andrew Carr  
Louise Carr  
Sandy Colrud  
Donald Connor



Erica O'Hearn, Peggy Wiederholt, Tiffany Brower, Stephanie Olson and Michelle Howard participated in the 2nd Annual Bowlin' for Colons on March 2, 2003. The event raised more than \$20,000 for colon cancer research at the UWCCC.

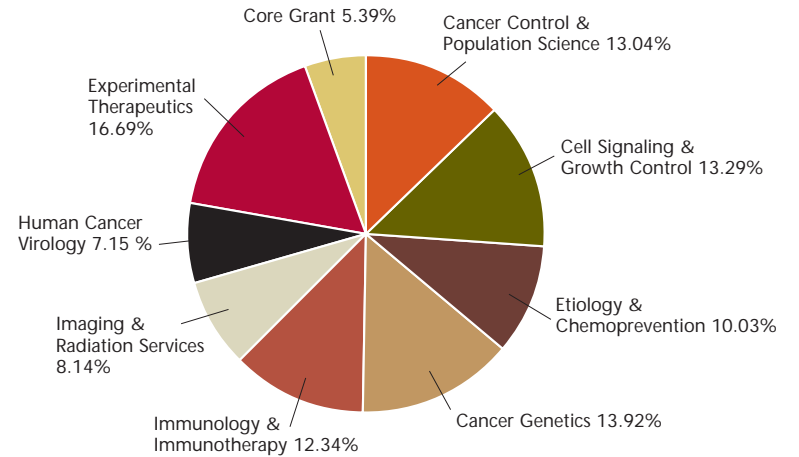
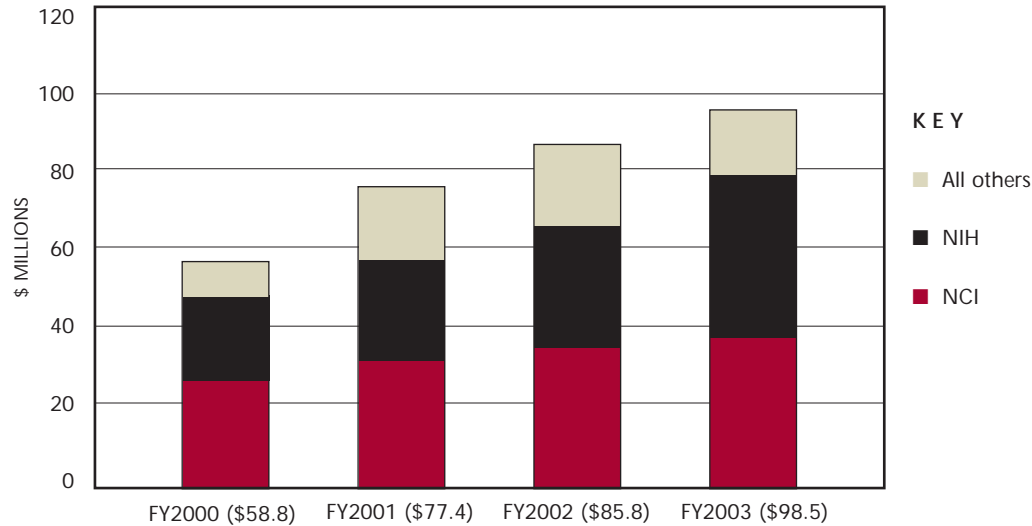
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John & Marianne Cullen  
Jennifer J. Degarmo  
Mary Ann Domann  
Steve Drace  
Lehman Drug Employees  
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Kate Emerich  
Gary Feldt  
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Sandra Gumerard  
Mary Hanratty  
Joseph & Norma Harvath  
Ellen Jane Henderson  
Sharon Hodge  
Robert Johnson  
Lani Justus  
Kotaro Kaneko  
Dr. Christopher Kearns

Dr. Robert Kuske  
James R. Larson  
Gerri Lavine  
Nancy Lembcke  
Dorothy Levy  
Dr. Walter Longo  
Dr. Eberhard Mack  
Karen Mack  
Lester Marshall  
Richard McCormick  
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Matt & Heather Morris  
Sharon Morrison  
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Laura Mueller  
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Daria Onsrud  
Gay Pelock  
Ronald & Dorothy Peterson  
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Mary Lee Swiatnicki  
Gregory Tadych  
Dr. Scott Tannehill  
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Diane Weiner  
James H. Weiss  
Tom & Susan Welch  
Tom & Lynn Wiesner  
Joel Wish

## financial information

### UWCCC MEMBER SUPPORT



### MEMBER SUPPORT

During the fiscal year ended June 30, 2003, Cancer Center member annual external research and training support reached \$98.5 million. The growth in outside support during the fiscal year was equal to an increase of 15% over the annual support at June 30, 2002. Since fiscal 2000, the annual support from external sources has grown by more than \$39 million or 67%.

Subsequent to June 30, 2003, Cancer Center members have received several significant new awards that bring the current annual support to over \$100 million. These new awards include a NCI planning grant of \$403,000 annually to establish a Cancer Center Aging and Cancer Program, a NCI contract for Phase I and II cancer chemo-

prevention trials of \$851,000 annually and a NIH grant of \$559,000 annually for a George O'Brien Urology Center to study prostate growth regulation.

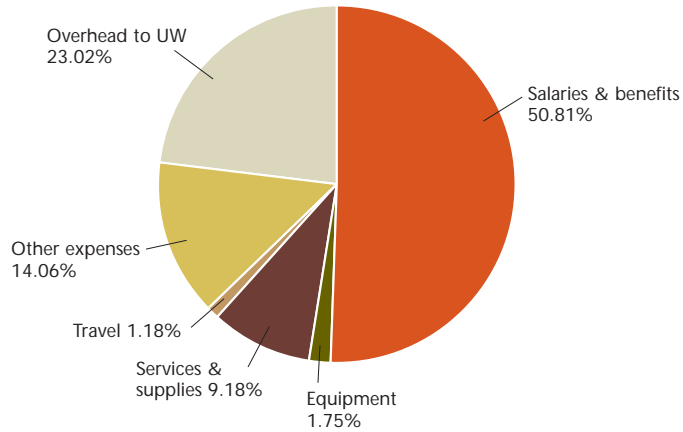
In addition the Cancer Center has received a NIH construction grant of \$7 million for prostate cancer research.

### UWCCC PROGRAMS

The Cancer Center's annual support of \$98.5 million is very evenly spread across its program areas. The largest dollar amount is found in Experimental Therapeutics with \$16.4 million (16.7%), followed by Cancer Genetics with \$13.7 million (13.9%), Cancer Control and Population Science with \$12.9 million (13.0%), Cell Signaling and Growth Control with \$13.1 million (13.3%),

Immunology & Immunotherapy with \$12.2 million (12.3%), Etiology and Chemoprevention with \$9.9 million (10%), Imaging & Radiation Services with \$8 million (8.1%) and Cancer Virology with \$7.1 million (7.2%). The Cancer Center's Core Grant at \$5.3 million represents just under 5.4% of its annual support.

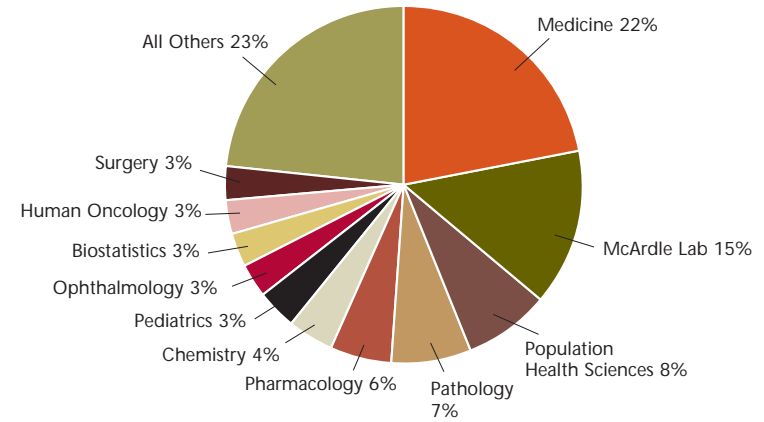
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### LINE ITEM EXPENSES

During fiscal 2003, annual expenditures totaled \$73.7 million. (Actual expenses usually are less than the budgeted expense amounts. There are several reasons for this difference with the two most significant being the increase in the budgets of outside support between years and the fact that actual expenses are incurred incrementally).

During fiscal 2003, just over 50% of the expenses were for faculty and staff salaries and benefits. The other large component of Cancer Center expenses was found in overhead support to UW-Madison at 23%.



### EXPENSES BY MEMBER DEPARTMENTS

During fiscal 2003, expenditures by Cancer Center members were incurred in more than 40 UW schools and departments. The Cancer Center member departments cover a wide spectrum of disciplines across the campus. The top two departments

by expenses are the Department of Medicine and the McArdle Laboratory for Cancer Research.





## your contribution is a commitment to the future

Your gift to the UW Comprehensive Cancer Center supports greater innovative research initiatives, compassionate cancer care, and education for the public and health care professionals.

Your contribution also enables our researchers to explore new ideas, purchase new technology for effective cancer research, and develop better methods of diagnosing, treating and preventing cancer.

Funding for the Cancer Center's research, outreach and treatment programs is more important than ever. There are many ways to support the UW Comprehensive Cancer Center:

**UNRESTRICTED GIFTS** are truly valuable because they provide the flexibility needed for research to move quickly in unexpected directions and to swiftly pursue promising clinical applications. Unrestricted funds also provide the resources to cover the costs of critical services not entirely funded by other support.

**RESTRICTED GIFTS** benefit specific programs of your choice. Funds may be designated for initiatives in specific research, patient care and educational needs.

**CORPORATE MATCHING GIFTS** are an excellent way to increase your giving potential to the Center. For more information, please contact your human resources office or our development office, (608) 263-1677.

**MEMORIAL & HONOR GIFTS** allow contributors to recognize loved ones in a special way. Memorial gifts are made in memory of family members, friends or colleagues who have passed away. Honor gifts show someone in your life a measure of affection, admiration or gratitude. When such gifts are made, a special notification is sent to the family or the individual.

**MAJOR GIFTS** are a specific way for individuals, organizations, corporations or foundations to contribute to the University of Wisconsin Medical School's HealthStar campaign. Funds from this campaign will help build the Interdisciplinary Research Complex, which will prominently feature the UW Comprehensive Cancer Center and innovative research. Please call (608) 265-2922 for more information.

**ENDOWMENTS** to sustain programmatic development are an option to create a lasting legacy in the benefactor's name.

**OTHER EXAMPLES** include purchasing research equipment, funding fellowship or research programs, sponsoring special events, or underwriting programs for the community or health care professionals.

**PLANNED GIVING**, in the form of gift annuities, charitable remainder trusts, or designating the Center in your will, is also an option. The UW Comprehensive Cancer Center can also be named as a beneficiary of retirement plans, trusts or life insurance policies. The Office of Planned Giving at the University of Wisconsin Foundation can assist in planning these gifts. Please call (608) 263-4545.

The University of Wisconsin Foundation is the official fundraising and gift-receiving organization for the UWCCC. For specific information about these giving options, visit the UW Foundation website: [www.uwfoundation.wisc.edu](http://www.uwfoundation.wisc.edu).

**FOR MORE INFORMATION** about contributing to the UW Comprehensive Cancer Center, please contact:

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UW Comprehensive Cancer Center  
600 Highland Avenue, K4/658  
Madison, WI 53792-6164

(608) 263-1677  
[ajohnson@uwccc.wisc.edu](mailto:ajohnson@uwccc.wisc.edu)

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For information on the latest  
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**PAGE 2**

Christopher Bradfield, PhD is a researcher within the McArdle Laboratory for Cancer Research on the University of Wisconsin-Madison campus. Bradfield's laboratory is interested in understanding how and why organisms respond to adverse physical and chemical environments. His current area of research focus is on a family of transcriptional regulators known as PAS proteins.



**PAGE 4**

Robin Carufel, Tribal Health Director, Lac du Flambeau Band of Ojibwe, and vice president, Wisconsin Tribal Health Director's Association, discusses with Rick Strickland, North Central Spirit of Eagles (SOE) Project Coordinator for the UWCCC, the development of a tribal cancer profile for Lac du Flambeau and the recent North Central SOE project report, Building Cancer Surveillance Capacity: Wisconsin Tribal and Urban Indian Clinics.



**PAGE 6**

Daniel Mulkerin, MD and nurse practitioner Rosemary Neider, work together within the gastrointestinal oncology multidisciplinary clinic. In 2003, UW Hospital and Clinics was ranked 20th out of 50 hospitals in the nation providing the best cancer care in U.S. News and World Report's "America's Best Hospitals." More than 15,000 cancer patients are seen annually for diagnosis, treatment, follow-up care or second opinions.



**PAGE 8**

Cindy Crawford poses in front of the UW Comprehensive Cancer Center's donor wall before visiting pediatric oncology patients at UW Children's Hospital in November 2003. The following day, Cindy attended Kids With Courage III, a reunion for childhood cancer survivors that is held every five years in Madison. More than 1,000 people, in which 200 were childhood cancer survivors, attended the event. In 1975, when Cindy was 10, her four-year-old brother Jeff lost a two-year battle with leukemia.



**PAGE 30**

F. Michael Hoffmann, PhD is the faculty advisor for the Small Molecular Screening Facility and the program leader of the Experimental Therapeutics Program of the UWCCC. The Small Molecular Screening Facility's mission is to provide UW investigators with cost-effective access to high throughput screening of structurally-diverse, drug-like chemicals in biological assays provided by the investigators.