

## Sample Social Media Messages with Donate Life URL

### **Facebook**

**Increase your impact by including a photo, web link or video. Messages can be any length, but shorter is better. Consider using five to eight sentences ending in a call to action.**

Every day in America, 21 people die because they didn't get the organ they needed to survive. Only three percent of the population of the U.S. dies in a manner that allows for donation, so every registered donor is needed. Consider giving the ultimate gift, the gift of life. Register as an organ, tissue and eye donor today at [DonateLifeAmerica.com](http://DonateLifeAmerica.com)

Think you can't be an organ donor because of a medical condition? Maybe you're diabetic or had cancer? Most medical conditions affect one part of your body but not all. Someone with diabetes might have great lungs, and you might be able to give the gifts of sight even if you've had cancer. If you're willing to help someone else, register as a donor and if you die in a manner that allows for donation, the transplant professionals will determine if you can donate. Don't rule yourself out! Register today at [DonateLifeAmerica.com](http://DonateLifeAmerica.com)

Because of donation, in (year), (number) patients at \_\_\_\_\_ Hospital gave a second chance at life to (number) patients on the organ transplant waiting list. (number) patients gave the gifts of tissue, and (number) patient's corneas are helping others to see what the world has to offer. This miracle of giving life takes a village – it requires our Unit clerks, RN's, MD's, Lab and Radiology Techs, Pharmacy, Clergy and Social Workers, Security, Respiratory Therapists, Surgical teams, and others. It requires the recovery teams, the pilots, the transplant surgeons, and most importantly, the donor patient willing to give the gift. \_\_\_\_\_ Hospital is proud to take part in making the miracle of donation happen. Everyone can sign up to participate in creating that miracle. Register as an organ, tissue and eye donor at [DonateLifeAmerica.com](http://DonateLifeAmerica.com)

You can also link to any of the stories or videos at [uwhealth.org/transplant](http://uwhealth.org/transplant) (See Patient Stories.) When you link to a story or video, a "thumbnail" image shows on your Facebook page, which is also a good way to build momentum and increase "shares" on Facebook.

**Note to users: Remember to "LIKE" Dottie Donor Dot and Donate Life Wisconsin on Facebook, and share their posts with your friends.**

### **Twitter**

**Use 140 characters or less (including spaces)**

Willing to help save a life at the end of yours? Register as a donor, and tell your family! [DonateLifeAmerica.com](http://DonateLifeAmerica.com)

\_\_\_\_\_ Hospital improves the lives of people every day with donated tissue. Heart valves, hip replacements, knee surgery, etc. Be a donor: [DonateLifeAmerica.com](http://DonateLifeAmerica.com)

Don't take your organs/tissues to heaven. Heaven knows we need them here! [DonateLifeAmerica.com](http://DonateLifeAmerica.com)

Save someone else's family from heartache – sign up to be an organ/tissue donor at [donatelifeamerica.com](http://donatelifeamerica.com), and save a life.

Remember that New Year's resolution to change the world for the better? Sign up to be an organ donor: [DonateLifeAmerica.com](http://DonateLifeAmerica.com)

**Follow Donate Life Wisconsin or Twitter and re-tweet their posts.**

### **Instagram**

**Post photos from your events with a link to [YesIWillWisconsin.com](http://YesIWillWisconsin.com) or [DonateLifeAmerica.com](http://DonateLifeAmerica.com)**