RAISE THE ROOF!
THE GALA FOR AMERICAN FAMILY CHILDREN'S HOSPITAL

HOSTED BY:
Friends
University of Wisconsin Hospital and Clinics
Tonight, we join with you to “Raise the Roof” and celebrate incredible milestones in the care of patients and their families at American Family Children’s Hospital.

We are incredibly proud of our health care professionals, who make us one of the nation’s “Top 50” children’s hospitals as named by U.S. News & World Report.

Just a month ago, we opened the new Pediatric Imaging Pavilion for children. This new pavilion is for children requiring radiological procedures such as MRIs, ultrasounds and fluoroscopies. Within this pavilion, American Family Children’s Hospital is the first in the world to offer new technology using ultra-low dose radiation.

This spring, we will open the brand new 8th floor of the hospital; adding 26 new critical care beds, including a 14-bed High-Acuity Level IV Neonatal Intensive Care Unit and a 12-bed Universal Care Unit.

We believe in and encourage a culture of patient- and family-centered care. Some examples of that commitment include allowing mom or dad to accompany their child into the operating room before surgery, providing family meals, family and caregiver rounds, laundry services and sleep rooms to keep daily routines as stress-free as possible.

These accomplishments are made possible because of your generous support. On behalf of the children and families we serve, thank you for joining us at the Gala and thanks to our generous sponsors and finally a huge thank you to you for your support.

Thank you for your continued support and efforts to raise the roof.

Kathy Trace
President, Friends of UW Hospital and Clinic

Welcome from friends
phillip phillips

One of last year’s biggest singles, the quadruple-platinum “Home” announced Phillip Phillips as a singer/guitarist of both rare authenticity and massive pop appeal. Centering on the American Idol season 11 winner’s rich, raspy vocals and masterful guitar skills, “Home” served as the lead single from The World from the Side of the Moon—a platinum-selling album that shot to #4 on the Billboard Top 200 Album chart upon its November 2012 release. Phillips’s widely acclaimed debut also features the platinum single “Gone, Gone, Gone,” as well as a host of numbers that flaunt the 22-year-old Georgia native’s songwriting chops. Fresh off his first headlining tour, Phillips is now bringing that rootsy brand of rock-and-roll to arenas around the country as the opening act for singer/songwriter superstar John Mayer.

Released the same day that Phillips claimed his American Idol victory, “Home” marked the most successful coronation song of any Idol winner—as well as the highest-ever debut on the Billboard Digital songs chart, with 278,000 downloads sold. On The World from the Side of the Moon, “Home” joins tracks that shift from moody meditations (“Man on the Moon”) to hushed ballads (“Tell Me a Story”) to dance-worthy rave-ups (“Get Up Get Down”) to sing-along-ready anthems (“Can’t Go Wrong”).

Despite his near-constant touring since the album’s release, including a stint as the opener for Matchbox Twenty—Phillips has managed to keep prolific in his songwriting. “I’m always writing, even if it’s just coming up with little ditties or jotting down lyrics or working on guitar parts,” he says. And in breathing his songs to life, Phillips often mines inspiration from both his classic-rock roots and singer/songwriters with a penchant for earnest, impassioned folk-rock. “I grew up on musicians and bands from the ’60s and ’70s, stuff like Jimi Hendrix and Led Zeppelin,” he says. “Then as I got older I found Damien Rice and Dave Matthews and John Butler, which is what really set it off for me in terms of finding my voice as a musician.” For Phillips, the past year’s jam-packed touring schedule has granted him the long-craved opportunity to play his own songs for live audiences night after night. “At first it was terrifying to share all my songs, but now we’re at the point where the crowd’s singing along—even to the ones that aren’t the singles—which is amazing to see,” he says. Above all, performing live offers a sense of freedom that Phillips finds essential to making music. “We just go out there and jam out and try to make it different and exciting, instead of playing the songs exactly how they sound on the album,” he says. “It’s all about real musicians playing real music that we’re passionate about and just having a good time, and hopefully we’re giving the crowd a good time too.”
All proceeds from tonight’s “Raise the Roof” gala will make it possible for American Family Children’s Hospital to provide state-of-the-art ventilators for babies admitted to our forthcoming Surgical Neonatal Intensive Care Unit (NICU) that opens in May. This will make it possible for more babies such as Deegan Symes of Madison, now 14 months old, to not only survive, but thrive.

Born just days before Christmas 2012, Deegan seemed quite healthy for the first month of life. After his pediatrician detected a heart murmur at 5 weeks, however, he was referred to American Family Children’s Hospital for further testing.

“I remember Deegan’s appointment with pediatric cardiology was dragging on a long time,” says Deegan’s mother, Stephanie, a middle school teacher in Fitchburg. “I asked how much longer it would be, and before we knew it, Deegan was being admitted to a room and open heart surgery was scheduled for the next morning. My husband Jason and I were in such complete shock. We could barely speak.”

Deegan was diagnosed with a very rare heart defect known as ALCAPA, in which the left coronary artery forms abnormally. Instead of connecting to the aorta, as in a normal heart, it connects to the pulmonary artery.

“Babies with Deegan’s condition initially do well right after birth,” says Petros Anagnostopoulos, MD, UW Health’s director of pediatric cardiothoracic surgery. “Without surgery, however, most of these babies would die from a heart attack because of inadequate blood supply to the heart muscle. ALCAPA is not detectable in utero, so fortunately, Deegan came to us in time to operate and get him on the road to a more normal life.”

Deegan’s heart condition affected the function of his mitral valve, a condition that typically improves on its own. In his case, however, Deegan’s valve function deteriorated, and he returned to the operating room six weeks after the first surgery for a complex mitral valve repair. Since then, Deegan has slowly but surely made incredible progress. He is a happy boy who eats and grows well, allowing Stephanie and Jason to focus more on the normal aspects of raising their third son into toddlerhood.

“We ♥ Deegan at American Family Children’s Hospital

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“The doctors, nurses and everyone have taken such amazing care of Deegan and our entire family of five,” Stephanie says. “Everything was explained to us so patiently, and we will never forget how driven the experts at the hospital were to save our son’s life. We are so grateful to have a resource like this here in Madison.”
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A SPECIAL MESSAGE
FROM THE AMERICAN FAMILY CHILDREN’S HOSPITAL
DEVELOPMENT PARTNERS ADVISORY BOARD

American Family Children’s Hospital’s Development Partners Advisory Board is proud to support this incredible pediatric health care facility in its mission to care for our most vulnerable – sick kids. As co-chairs of the board, tonight we especially recognize the tremendous volunteer efforts of Friends of UW Hospital and Clinics. Because of the dedication of partner groups like Friends, we continue to see such tremendous fundraising success in support of the care being provided at the hospital.

This community has shown how to truly “Raise the Roof” and by rolling its sleeves up for those who need it most! Like an old barn raising, we come together as a community and support one another. Tonight we are thrilled to celebrate our patients and families and raise the much needed funds to complete the Sick Kids Can’t Wait campaign for American Family Children’s Hospital! Thank you very much.

Sincerely,
John Flad and Rich Lynch
Co-Chairs
American Family Children’s Hospital Development Partners Advisory Board

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