



#### AWARE Coalition Members

Affinity Health System  
Aurora Health Care  
Bay Area Community Council  
Beloit Memorial Hospital  
BRAVO is Building Responsible Alcohol Values and Options  
Children's Hospital and Health System  
Columbia County Connects  
Dane County  
Edgerton Coalition for a Health Community  
Focus on Community, Racine  
Froedtert & Community Health  
Gundersen Lutheran  
La Crosse County Board of Supervisors  
Madison Mayor's Office  
Marathon Cty. Alcohol & Other Drugs Partnership Council  
Marathon County Health Department  
Marshfield Clinic  
Medical College of Wisconsin  
Medical Students for Legislative Action  
Meriter Health Services  
Milwaukee Deputy Sheriffs Association  
Ministry Health Care  
Mothers Against Drunk Driving  
Ntl. Assoc. of Alcoholism & Drug Abuse Counselors  
Reedsburg Area Medical Center  
Resource Center on Impaired Driving  
Rock County Partners in Prevention  
Rock County Youth2Youth  
Rogers Behavioral Health System  
Rural Wisconsin Health Cooperative  
St. Croix Valley Restorative Justice Program  
St. Joseph's Community Health Services, Hillsboro  
Southern Alliance Regional Council (SARC)  
Unity Health Insurance  
UW Health  
Vernon County Partnership Council  
Watertown Parent Advisory on Underage Drinking  
WI Alcohol & Drug Treatment Providers Assoc.  
WI Assoc. of Local Health Departments and Boards  
WI Assoc. on Alcohol & Other Drug Abuse  
WI Assoc. of Alcoholism & Drug Abuse Counselors  
WI Chapter of the American College of Emergency Physc.  
WI County Police Association  
WI District Attorneys Association  
WI Hospital Association  
WI Medical Society  
WI Nurses Association  
WI Prevention Network  
WI Public Health Association  
WI Public Health Council  
WI Sheriffs & Deputy Sheriffs Association  
WI State Laboratory of Hygiene  
WPS Health Insurance

TO: MEMBERS OF THE ASSEMBLY COMMITTEE ON URBAN AND LOCAL AFFAIRS

RE: ASSEMBLY BILL 66, SUPPORT

DATE: AUGUST 25, 2009

Thank you for the opportunity to testify today on behalf of AWARE, (All Wisconsin Alcohol Risk Education). I am here on behalf of AWARE and UW Health in support of Assembly Bill 66. Wisconsin has a serious alcohol problem as demonstrated by these national statistics:

- WI leads the country in binge drinking, #1.
- WI leads the country in underage drinking, #1.
- WI leads the country in alcohol consumption, #1.

All you can drink specials especially sends the wrong message to our youth and young adults resulting in over consumption. According to Wisconsin Department of Transportation, nearly two thirds of serious and fatal alcohol crashes were committed by individuals who had no prior drunk driving convictions; they were first time offenders. Statewide costs in 2007 for alcohol related accidents and medical conditions were \$935 million.

By banning retail liquor establishments from providing unlimited alcohol for a fixed price, Wisconsin could begin to reverse our disturbing over consumption of alcohol.

Thank you.