

# REGISTRATION FORM 4203: ame-colo

First Annual Update in Colon and Rectal Surgery  
April 24, 2009

Please complete steps 1-3 below in BLOCK letters.

## Step 1: Participant Information

First Name \_\_\_\_\_ M.I. \_\_\_\_\_

Last Name \_\_\_\_\_

Academic Degree for Credit & Name Badge:

MD  DO  PA  NP

Other Degree (please list) \_\_\_\_\_

Company Name \_\_\_\_\_

Department Name or Mail Code \_\_\_\_\_

Work Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail Address \_\_\_\_\_

## Step 2: Confirmation

Work Address (as provided in Step 1) ~or~

Home Address - please complete the following:

Home Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

## Step 3: Registration Fee - \$200

Payment Method (check one):

P.O. or check enclosed (payable to University of Wisconsin)

Please bill my company

Credit Card:  MasterCard  VISA  American Express

Card Holder's Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

### Please return your payment with this form to:

Kathy Kneebone, The Pyle Center, 702 Langdon Street, Madison,  
WI 53706 or fax (800) 741-7416 (in Madison fax 265-3163).

The University of Wisconsin provides equal opportunities in employment and programming, including Title IX requirements. The University of Wisconsin School of Medicine and Public Health fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please notify Beth Mullikin at (608) 240-6003.

# GENERAL INFORMATION

## Date and Location

APRIL 24, 2009

### MADISON CONCOURSE HOTEL

1 West Dayton Street  
Madison, Wisconsin 53703  
Phone: (608) 257-6000 / (800) 356-8293

## Conference Fee

The conference fee of \$200 covers the cost of tuition, materials, breaks, and lunch. This includes a nonrefundable registration fee of \$50. If registration is cancelled up to 72 hours prior to the course, all but \$50 of the fee will be refunded. No refunds will be made after that time. All registrations will be confirmed in writing. If you do not receive a confirmation, call (608) 262-1397.

## Room Reservations

A block of rooms has been reserved at the Madison Concourse Hotel, telephone (800) 356-8293. The room rates are \$139 single and \$149 double (plus 14.5% local/state tax). Please mention that you are attending the Colon and Rectal Surgery Course in order to receive this discounted rate. **All rooms will be released to the general public on March 28, 2009.** Parking is available onsite for \$7 per day.

## Directions

For detailed driving directions from your origination, please visit the hotel website at [www.concoursehotel.com/hotel/directions](http://www.concoursehotel.com/hotel/directions). The hotel is located a short distance from the Dane County Regional Airport (MSN) and complimentary airport shuttle service is available.

## Four Easy Ways to Register!

On-Line: [www.ocpd.wisc.edu/Course\\_Catalog](http://www.ocpd.wisc.edu/Course_Catalog)

By Mail: Return your completed registration form and payment

By Fax: (800) 741-7416 (in Madison 265-3163)

By Phone: (608) 262-1397. Call with your billing information or pay by VISA, MasterCard or American Express.

## For Further Information

For conference information, contact Beth Mullikin, University of Wisconsin Office of Continuing Professional Development in Medicine and Public Health, (608) 240-6003, [eamullikin@wisc.edu](mailto:eamullikin@wisc.edu) or Sarah Baker, University of Wisconsin Department of Surgery, (608) 263-2521, [baker@surgery.wisc.edu](mailto:baker@surgery.wisc.edu). To cancel your registration, call (608) 262-1397.

University of Wisconsin  
School of Medicine and Public Health  
Department of Surgery  
H4/738 Clinical Science Center  
600 Highland Avenue  
Madison, WI 53792-7375

# FIRST ANNUAL UPDATE Colon and Rectal Surgery CME COURSE

2009

SPONSORED BY  
University of Wisconsin  
School of Medicine and Public Health  
Department of Surgery  
Section of Colon and Rectal Surgery and  
Office of Continuing Professional  
Development in Medicine and Public Health

THE MADISON CONCOURSE HOTEL  
APRIL 24, 2009  
MADISON, WISCONSIN

## OVERALL GOALS

The goal of this one day symposium is to review current practice patterns on a variety of colon and rectal surgery topics with an emphasis on diverticulitis, inflammatory bowel disease, minimally invasive colorectal surgery and colorectal cancer. Using a disease oriented approach, along with panel discussions, the format will cover a broad spectrum of benign and malignant colorectal disease.

## LEARNING OBJECTIVES

- Identify common anorectal disease entities in the office setting and provide accepted medical and surgical treatment options.
- Explain the common causes of fecal incontinence and the proper approach to diagnosis and workup, as well as medical and surgical treatment options.
- Examine the underlying etiology of diverticular disease and current guidelines and recommendations regarding surgical intervention.
- Examine the current medical treatment options for inflammatory bowel disease and describe the surgical treatment options for Crohn's disease and ulcerative colitis.
- Apply the current recommendations and options for colorectal cancer screening.
- Apply the principles and options for laparoscopic treatment of colorectal cancer.
- Examine the importance of a multidisciplinary approach to rectal cancer and recall the surgical aspects of management as well as indications for local excision.

## TARGET AUDIENCE

This symposium is aimed at general surgeons, gastroenterologists, primary care physicians and other health care professionals who provide treatment of diseases involving the colon, rectum and anus.

## ELEMENTS OF COMPETENCE

This activity addresses the following competencies embraced by the American Board of Medical Specialties: Medical Knowledge and Patient Care.

## ACCREDITATION STATEMENT

The University of Wisconsin School of Medicine and Public Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

## CREDIT DESIGNATION STATEMENT

The University of Wisconsin School of Medicine and Public Health designates this educational activity for a maximum of 7.0 *AMA PRA Category 1 Credits*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

## FACULTY

### Guest Faculty

Nancy Baxter, MD, PhD  
*Assistant Professor, Departments of Surgery and Health Policy  
University of Toronto, Toronto, Ontario, Canada*

Ann Lowry, MD  
*Adjunct Professor, Division of Colon and Rectal Surgery  
University of Minnesota, Minneapolis, Minnesota*

### University of Wisconsin Faculty

Eugene 'Chip' Foley, MD  
*Professor, Section of Colon and Rectal Surgery*

Deepak Gopal, MD  
*Associate Professor, Section of Gastroenterology and Hepatology*

Bruce Harms, MD  
*Professor, Section of Colon and Rectal Surgery*

Charles Heise, MD  
*Associate Professor, Section of Colon and Rectal Surgery*

Gregory Kennedy, MD, PhD  
*Assistant Professor, Section of Colon and Rectal Surgery*

Noelle LoConte, MD  
*Assistant Professor, Department of Medicine*

Patrick Pfau, MD  
*Associate Professor, Section of Gastroenterology and Hepatology*

Perry Pickhardt, MD  
*Associate Professor, Department of Radiology*

Mark Ritter, MD, PhD  
*Professor, Department of Human Oncology*

Sumona Saha, MD  
*Assistant Professor, Section of Gastroenterology and Hepatology*

Vera 'Lynette' Scott, RN, COCN  
*Ostomy Care Coordinator, Nursing-Practice Innovations*

Amy Stettner, MS, CGC  
*Senior Clinical Genetic Counselor, Department of Medical Genetics*

Arnold Wald, MD  
*Professor, Section of Gastroenterology and Hepatology*

## POLICY ON DISCLOSURE

It is the policy of the University of Wisconsin School of Medicine and Public Health that the faculty, authors, planners, and other persons who may influence content of this CME activity disclose all relevant financial relationships with commercial interests in order to allow CME staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made in the activity handout materials.

April 24  
2009

# FIRST ANNUAL UPDATE Colon and Rectal Surgery

THE MADISON CONCOURSE HOTEL

CAPITOL BALLROOM

## PROGRAM

### Welcome

7:30-8:00 Registration and Continental Breakfast

8:00 Introduction and Overview

### Benign Disease

*Moderator: Bruce Harms, MD*

8:10 Approach to Common Anorectal Diseases in the Office Setting (Eugene 'Chip' Foley, MD)

8:30 Workup and Medical Treatment Options for Fecal Incontinence (Arnold Wald, MD)

8:45 Surgical Treatment of Fecal Incontinence (Ann Lowry, MD)

9:00 What do we Really Know About Diverticular Disease—Pathogenesis (Charles Heise, MD)

9:15 Current Controversies Regarding Diverticulitis: When to Operate? (Ann Lowry, MD)

9:35 Panel: Question and Answer Session for Speakers—Benign Disease

10:05 Break

*Moderator: Eugene 'Chip' Foley, MD*

10:20 Medical Therapy for Inflammatory Bowel Disease: An Update (Sumona Saha, MD)

10:35 Initial Surgical Management of the Crohn's Patient (Gregory Kennedy, MD, PhD)

10:50 The Re-operative Crohn's Patient: Are There Options? (Bruce Harms, MD)

11:05 Stomas: What the Physician Should Know (Lynette Scott, RN, WOCN)

11:20 Surgical Management of the Emergent Ulcerative Colitis Patient (Bruce Harms, MD)

11:35 Laparoscopic Management of Ulcerative Colitis: The New Gold Standard? (Charles Heise, MD)

11:50 Lunch

### Neoplasia

*Moderator: Gregory Kennedy, MD, PhD*

12:50 Current Guidelines for Colorectal Cancer Screening: Does Family History Matter? (Patrick Pfau, MD)

1:05 The Role of Virtual Colonoscopy in Colorectal Cancer Screening (Perry Pickhardt, MD)

1:20 Familial Colorectal Cancer: When to Consider Genetic Testing (Amy Stettner, MS, CGC)

1:35 Endoscopic Therapy for Colorectal Neoplasia? What Role? (Deepak Gopal, MD)

1:50 Chemotherapy for Colorectal Cancer: An Update and Snapshot of the Future (Noelle LoConte, MD)

2:10 The Role of Radiation Therapy in Multidisciplinary Management of Colorectal Cancer (Mark Ritter, MD, PhD)

2:25 Break

*Moderator: Charles Heise, MD*

2:40 Should Colon Cancer be Resected Laparoscopically? What is the Evidence? (Nancy Baxter, MD, PhD)

2:55 Laparoscopic Colectomy for Cancer: Principles and Approach (Gregory Kennedy, MD, PhD)

3:25 Optimizing Standards in the Surgical Management of Rectal Cancer (Nancy Baxter, MD, PhD)

3:40 The Status of Local Excision for Rectal Neoplasia? (Eugene 'Chip' Foley, MD)

3:55 Video: Laparoscopic TME (Gregory Kennedy, MD, PhD)

4:15 Panel: Question and Answer Session for Speakers—Colorectal Cancer

4:45 Final Comments and Adjourn