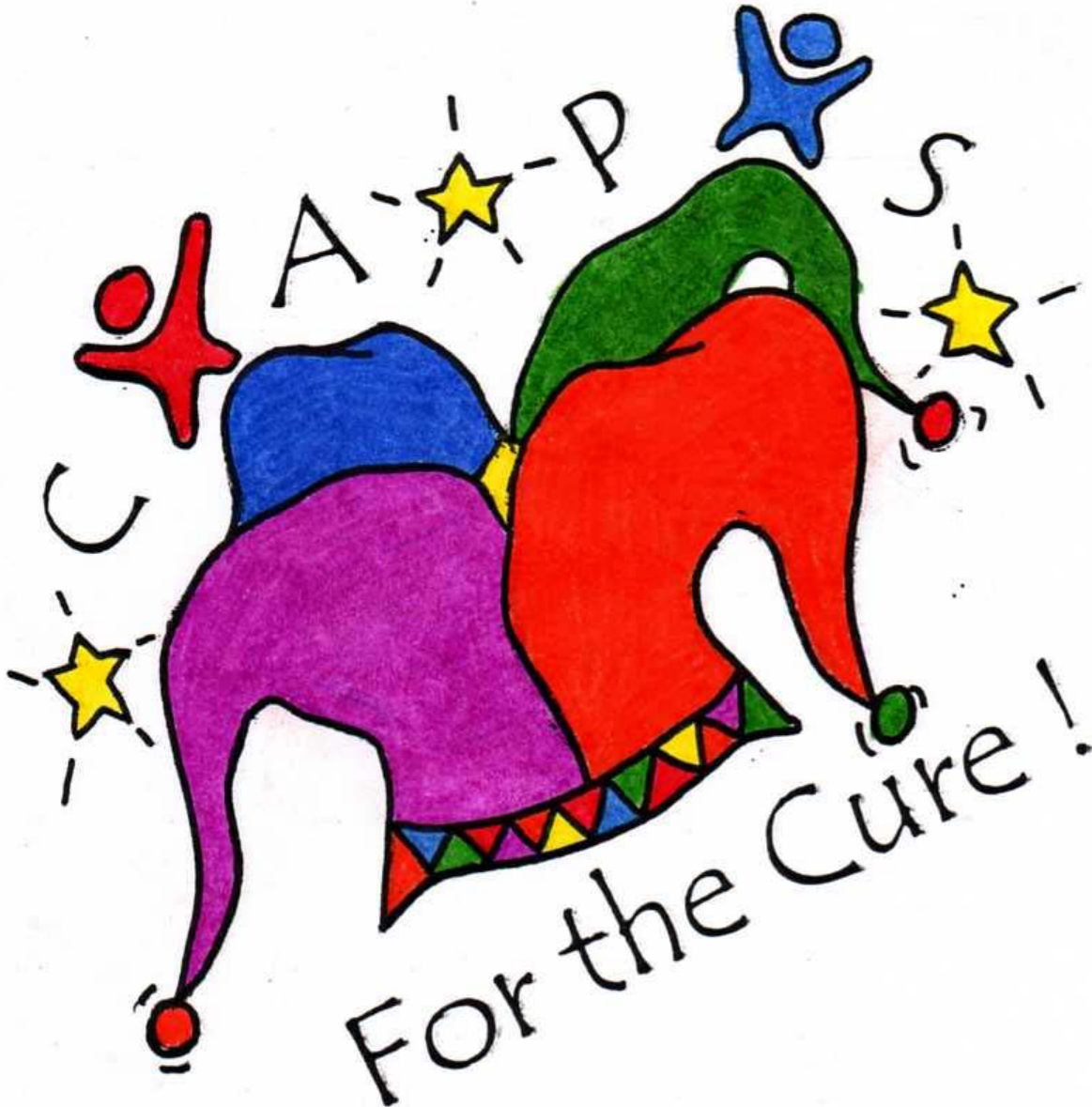


CAPS FOR THE CURE BOOKLET

Sun Prairie, Wisconsin

Support American Family Children's Hospital



Community + **A**ction + **P**articipation = \$aving Lives

CAPS FOR THE CURE involves our community plus our kids raising money to help find a cure for childhood cancer.

CAPS FOR THE CURE

Looking Back

CAPS FOR THE CURE was the brainchild of Kristina Schultz. Kristina was diagnosed with leukemia on her fourth birthday. She was in remission for 2 ½ years before relapsing in April of 2005 during second grade. She had a bone marrow transplant on August 13, 2005, spending five months in the hospital. Kristina had been an avid fundraiser for the AFCH (formerly known as the University of Wisconsin Children's Hospital) and a participant in the Z104 Cure Kids Cancer Radio-thons. After participating in the 2005-06 radiothons, she thought she could do more to help AFCH so Kristina came up with the idea to have a **CAPS FOR THE CURE DAY** and to have the Student Councils in each school as the sponsors. She made phone calls to the Student Council advisors, wrote letters, e-mails and soon had 100% participation of all private and public schools in the Sun Prairie School community. Students could contribute \$1.00 or more to wear their cap in school for the day. Her **CAPS FOR THE CURE DAY** was set for April 27, 2007. Kristina's condition worsened towards the end of 2006 and she had a stem cell transplant in February of 2007. On April 9th, 2007, at the age of 9, Kristina lost her battle with leukemia, just a couple weeks before **CAPS FOR THE CURE**. The event proceeded and her goal of raising \$10,000 was surpassed.

Looking Ahead

To continue to expand Kristina's dream, we hope that you will join us in your own **CAPS FOR THE CURE DAY**. For a \$1.00/donation a jester cap can be purchased and placed in a prominent place of your business' choice.

Thanking you in advance for all those children who are waiting for a cure for childhood cancer.

Sincerely,
Terry Twedell
Mary Taylor
Coordinators for Caps



Cure Kid's Cancer!

Cure Kid's Cancer
So we can get kids better faster.

Cure Kid's Cancer
So we can get an answer.

Cure Kid's Cancer
So kids can be better forever after.

Cure Kid's Cancer
So send in your dollars.

Cure Kid's Cancer
So we can meet our goal.

Cure Kid's Cancer
So wear your hat for one dollar or more.

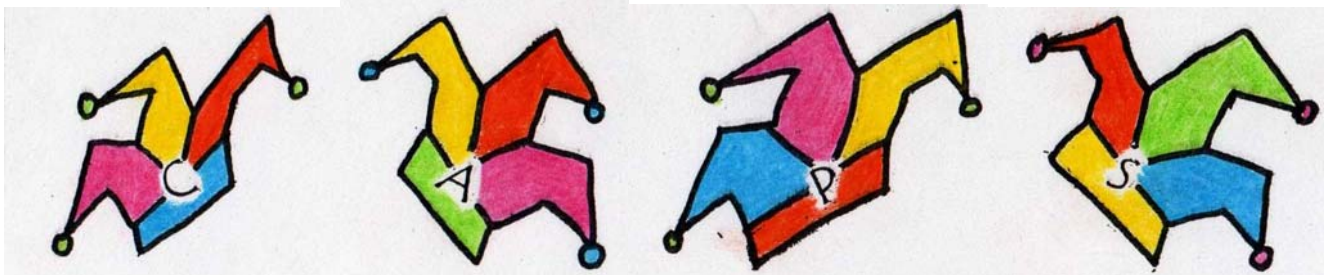
Cure Kid's Cancer
Ten thousand dollars is what we're looking for!

Timeline

- Talk about **CAPS FOR THE CURE** at the September or October Business Ed meeting.
- Inform employees/customers of the **CAPS FOR THE CURE** event at least one week in advance.
- Determine where money will be sent/collected.
- All money will be submitted on April 25th via a cashiers check or business check made out to American Family Children's Hospital.
- At May BEP meeting discuss **CAPS FOR THE CURE** and participation for the following year.
- Questions or concerns can be directed to:

Local contacts are:
Terry Twedell at 837-2184
Mary Taylor at 837-3695

School contacts are:
Nancy Everson 834-6745
Betsy Butler 834-6886



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